

TRASH TRACK

SEATTLE, WA & NEW YORK CITY, NY





We know a lot about supply chains



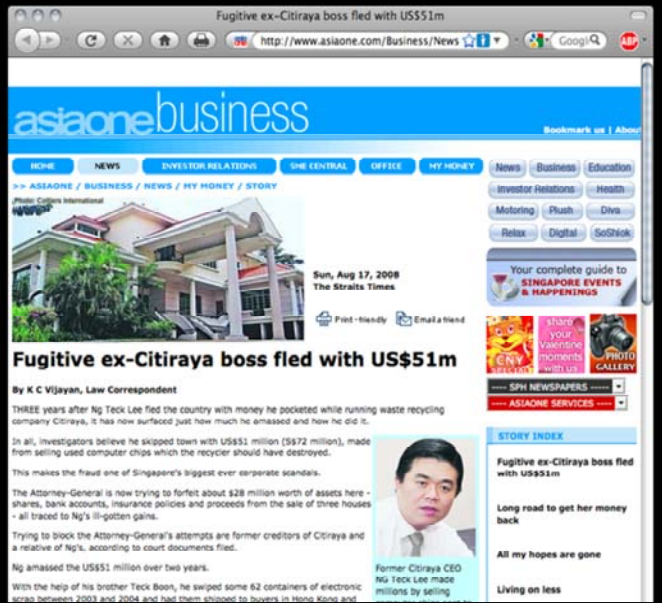
We know where everything in the supply chain comes from. But we don't know the opposite:
REMOVAL rather than SUPPLY

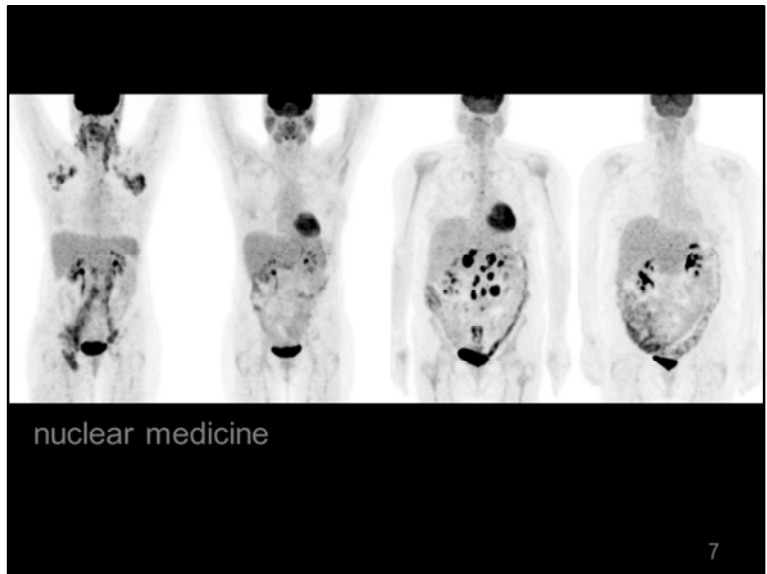


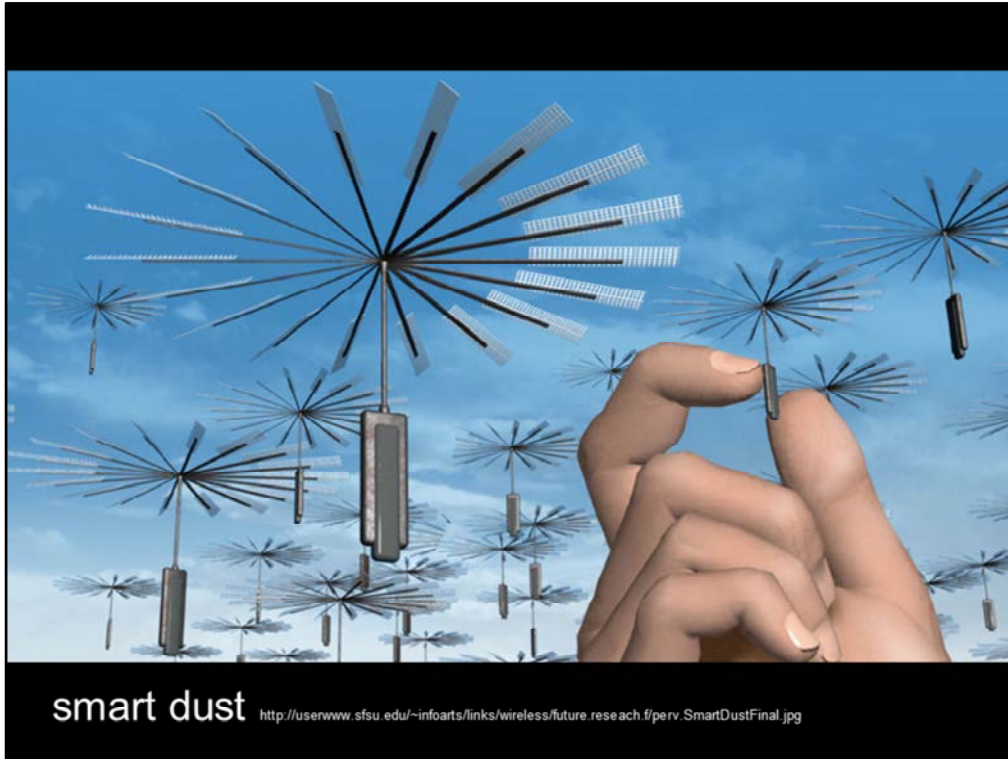
China's Electronic Waste Village –
TIME Photo Essay

Waste as a Resource – Conflicting Incentives

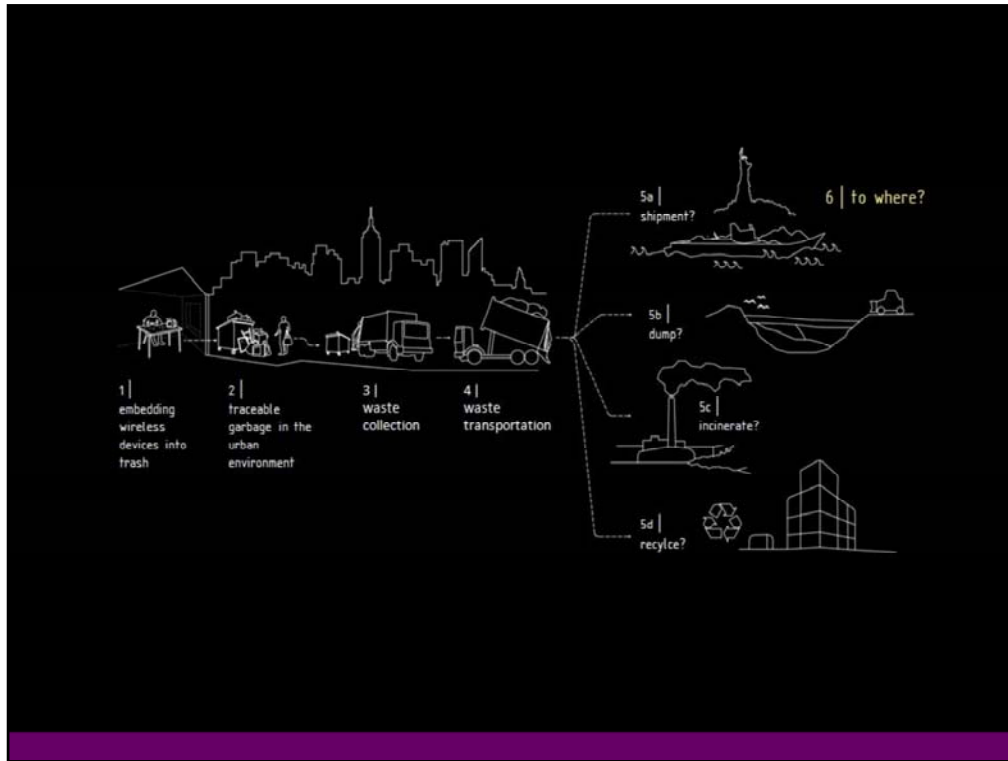
AMD commissioned Citiraya to destroy old CPUs. Citiraya realized that it could make more money by reselling the chips on the market



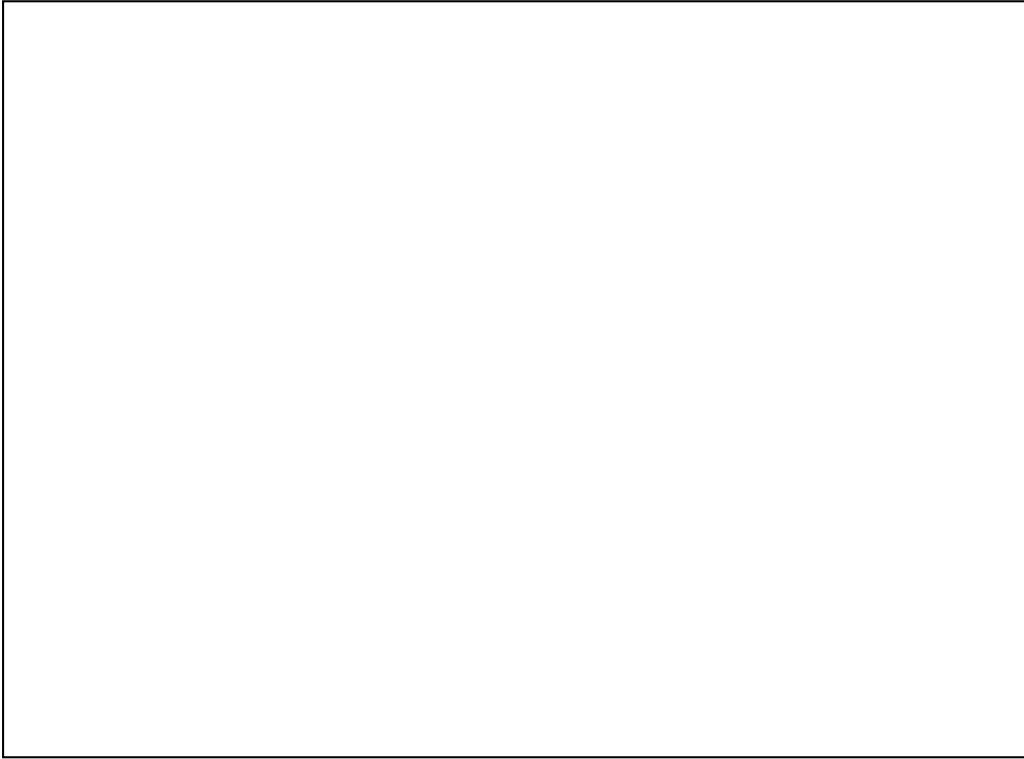




smart dust http://userwww.sfsu.edu/~infoarts/links/wireless/future_research.f/perv.SmartDustFinal.jpg

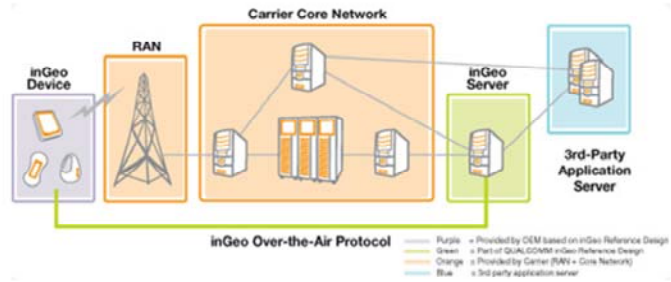


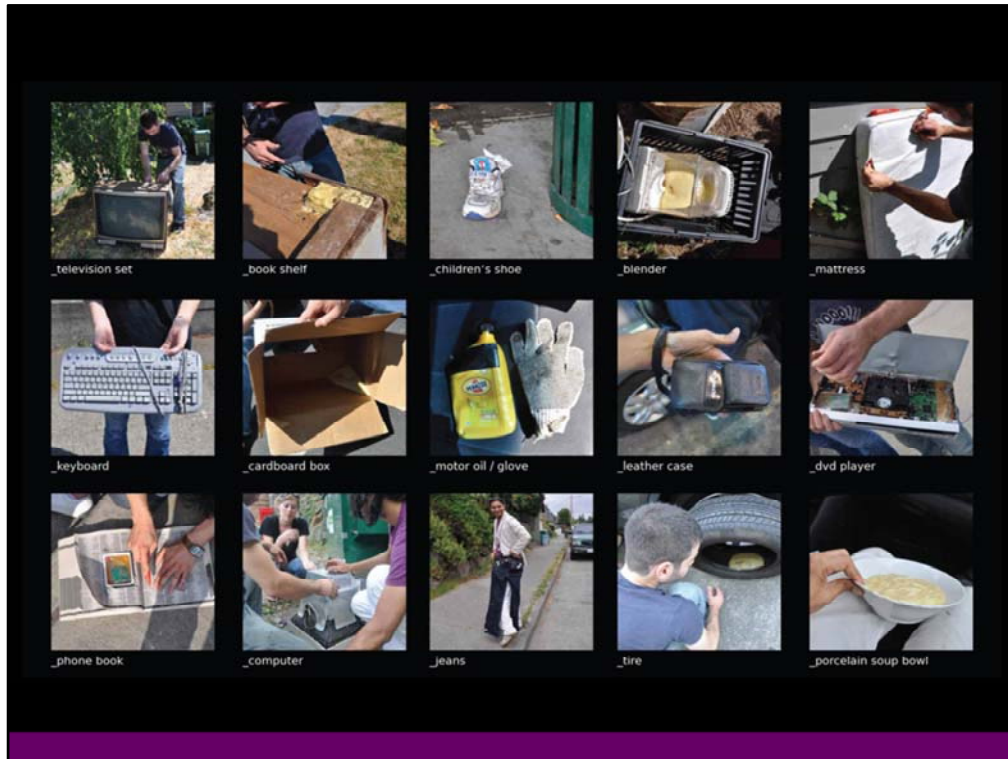
Revealing invisible processes of cities using sensors placed in trash to see where they go



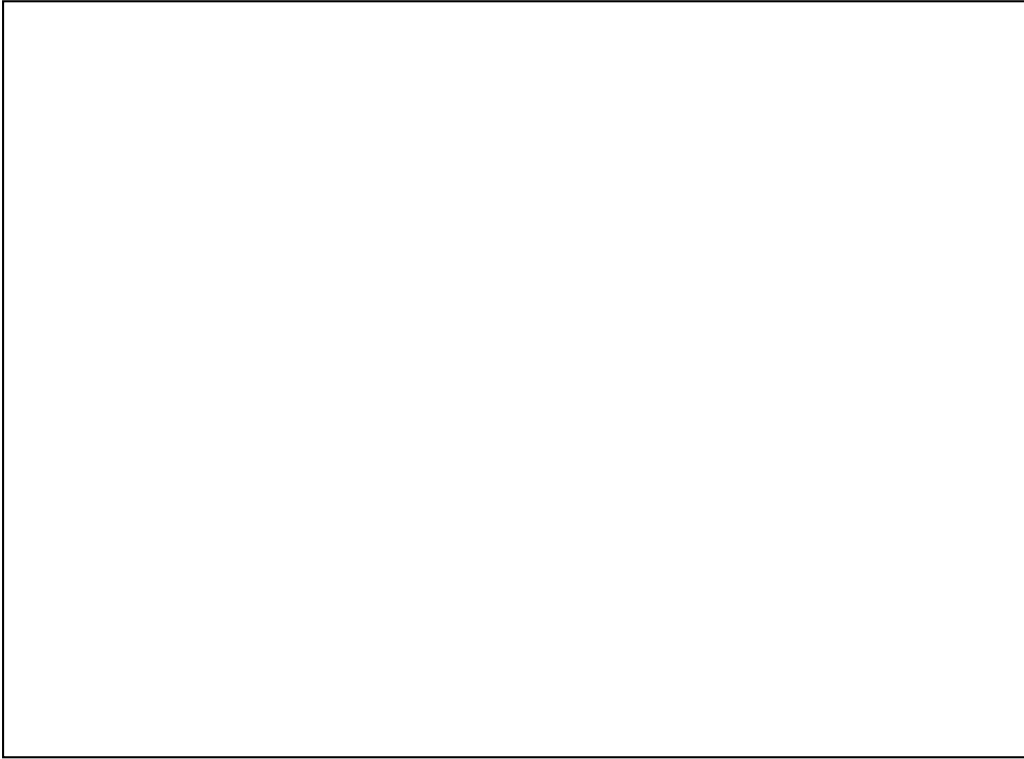


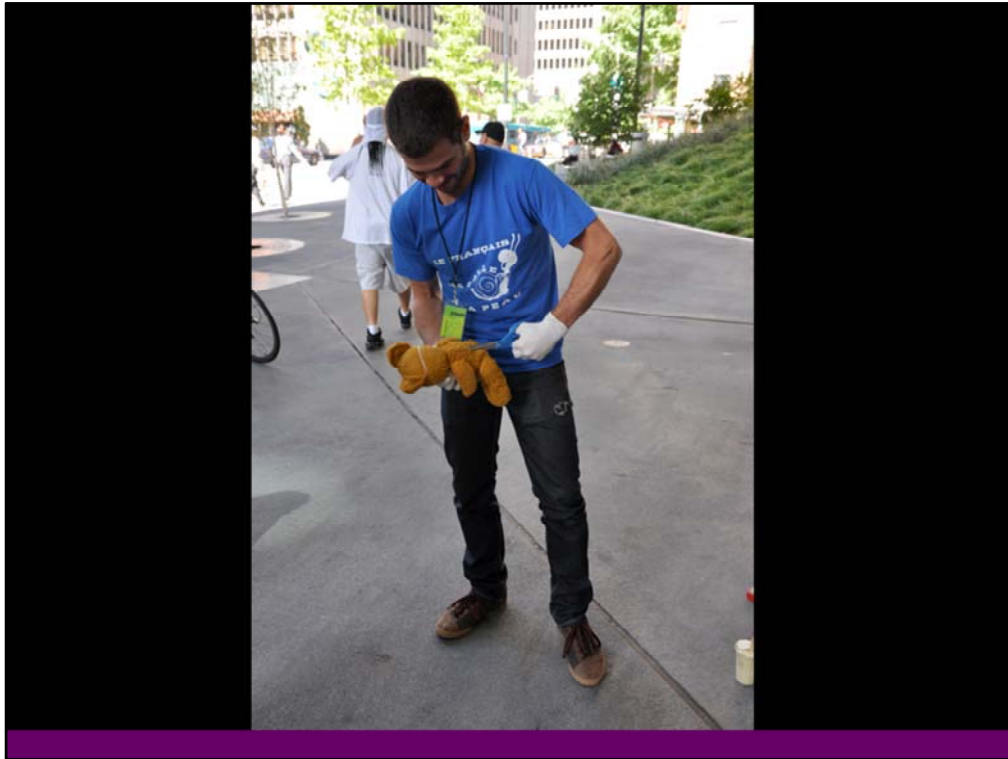
We developed sensors to report, which was a challenge in itself as we had to deal with power consumption and reporting capabilities.

QUALCOMM®**Sprint®**

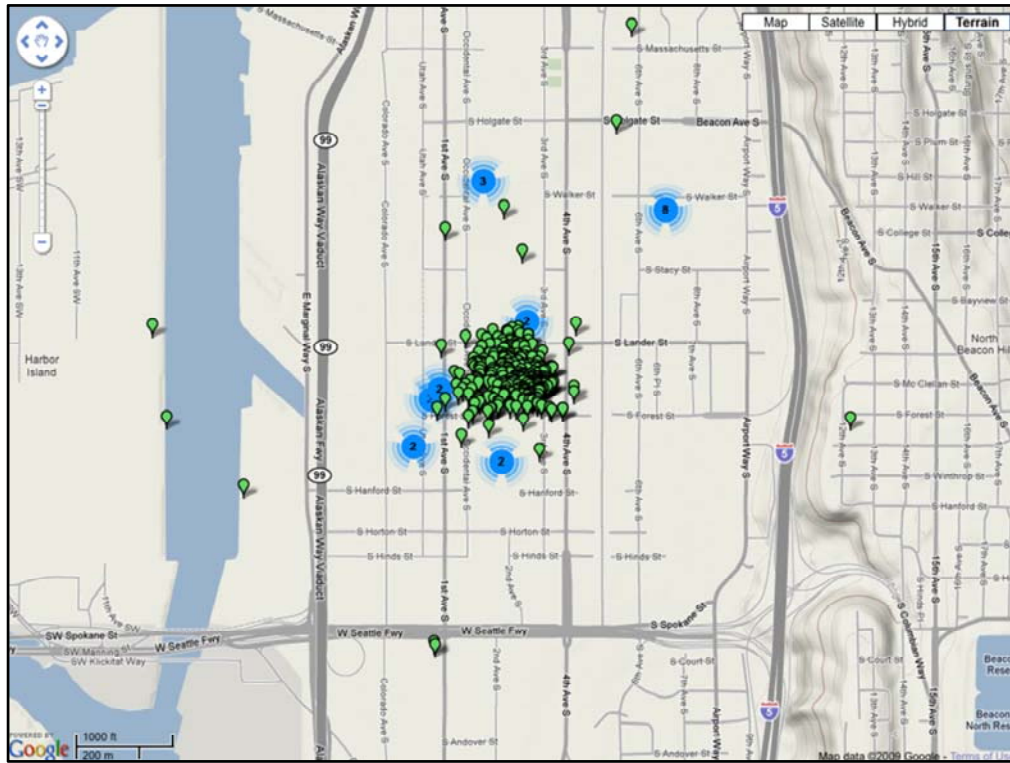


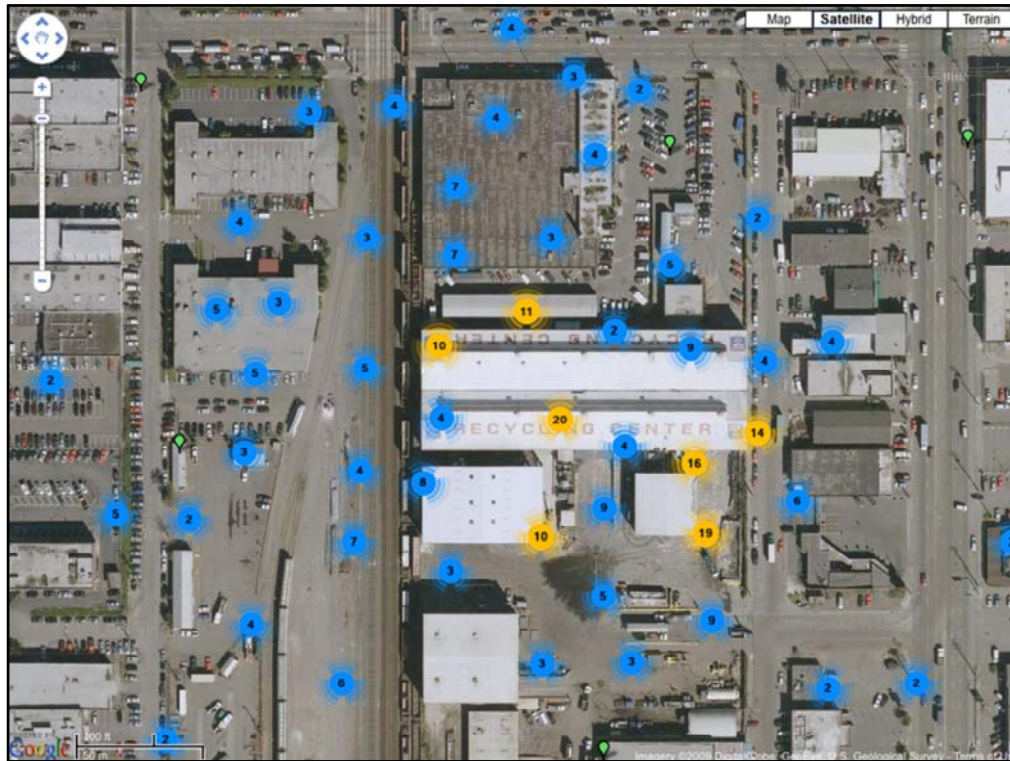
All sorts of trash from food to electronic waste





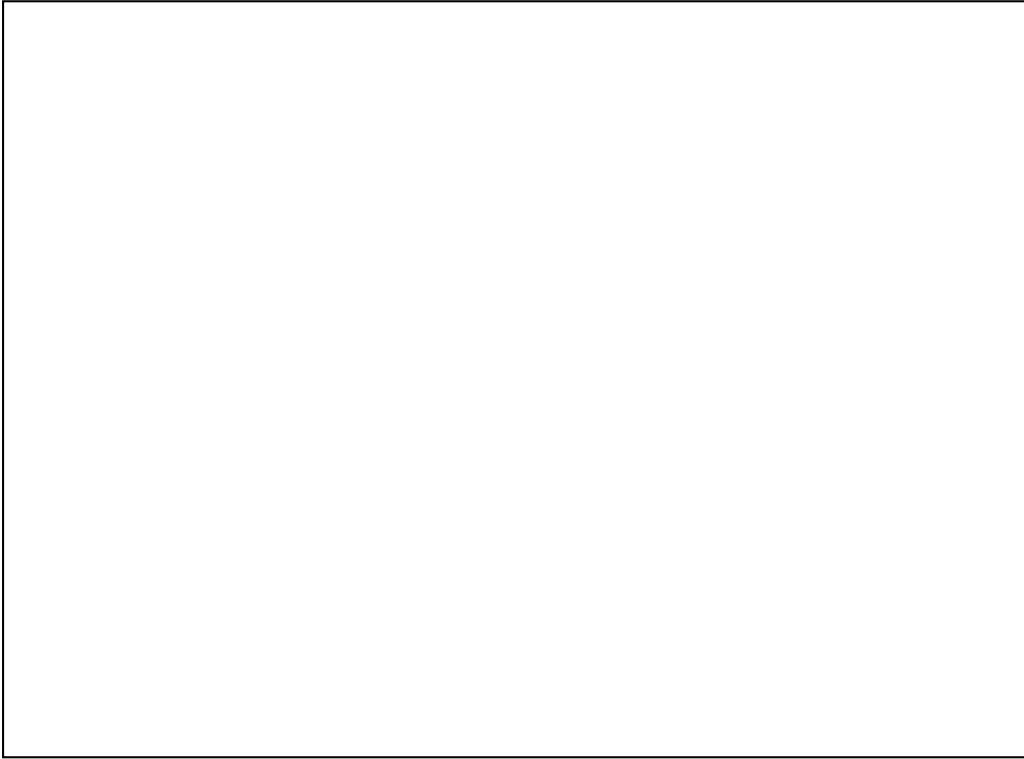




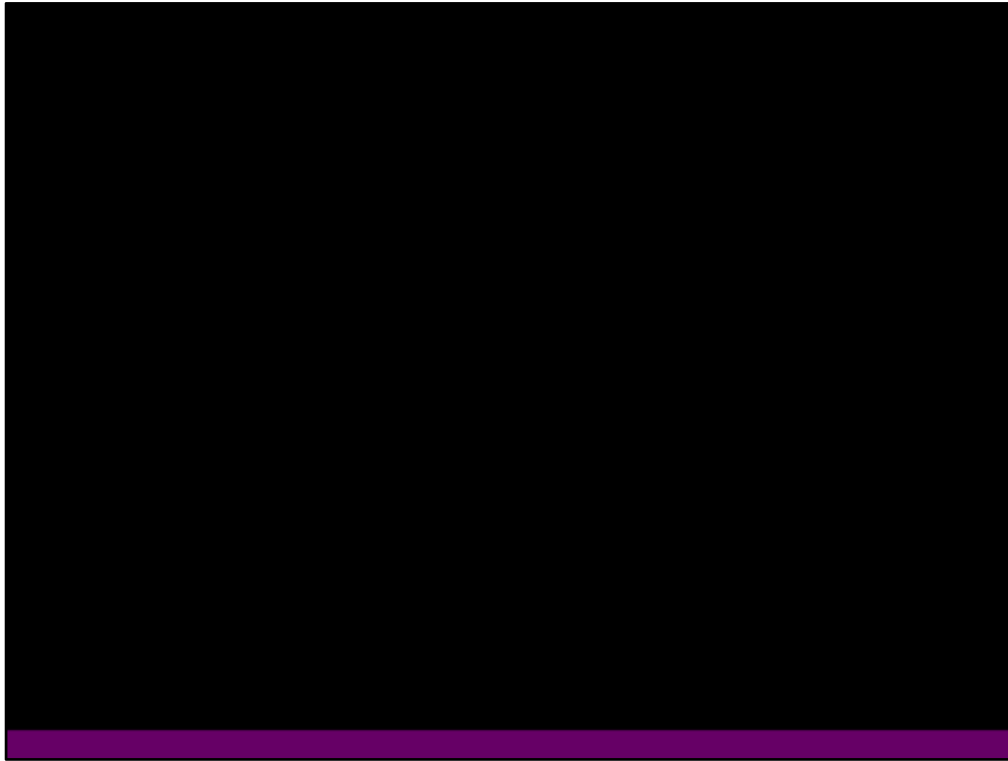




We even tracked items to the cedar grove composting site that Paul mentioned in his presentation

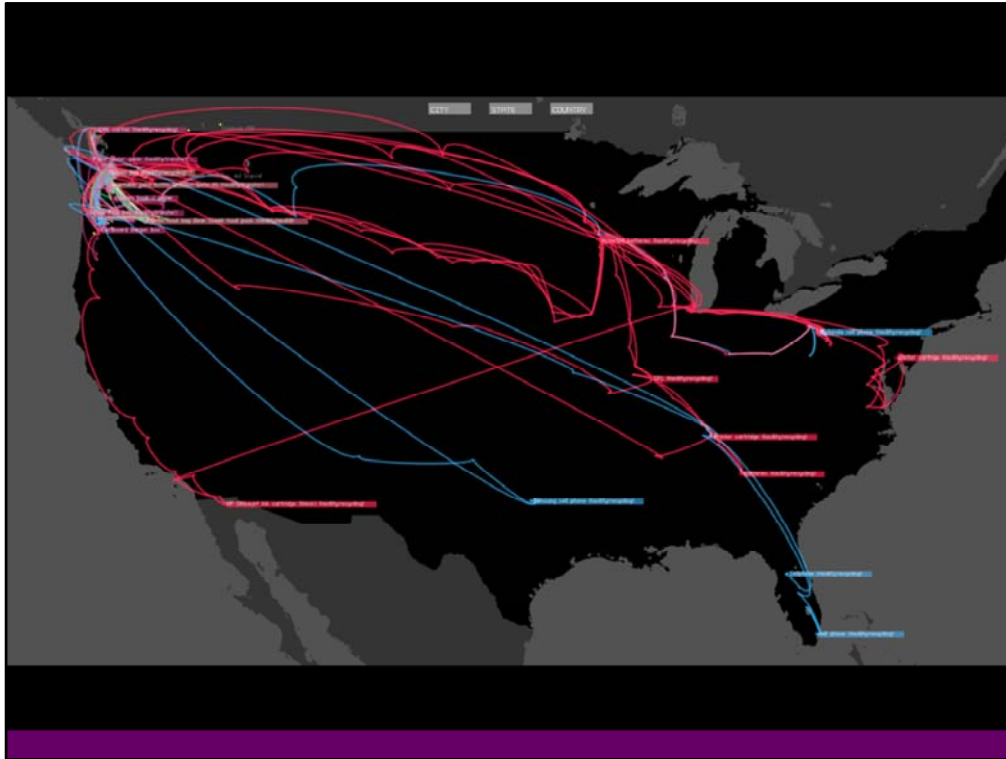


Volunteers brought trash, threw them away and we saw where they went.



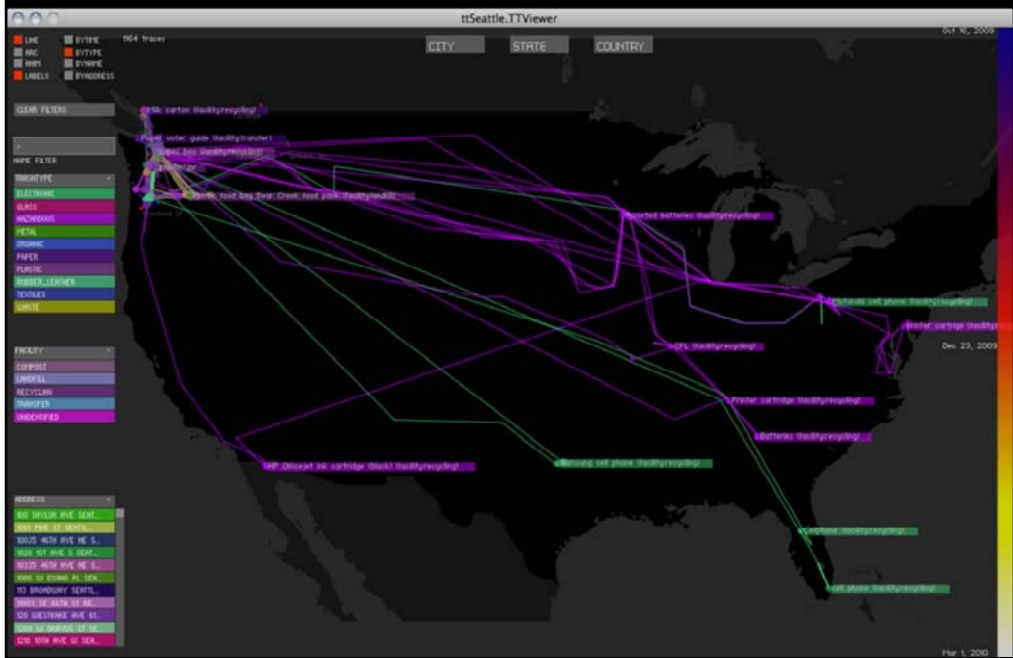
Video... It's amazing that our infrastructure is still incredibly manual because it is the most efficient way of recovering material.

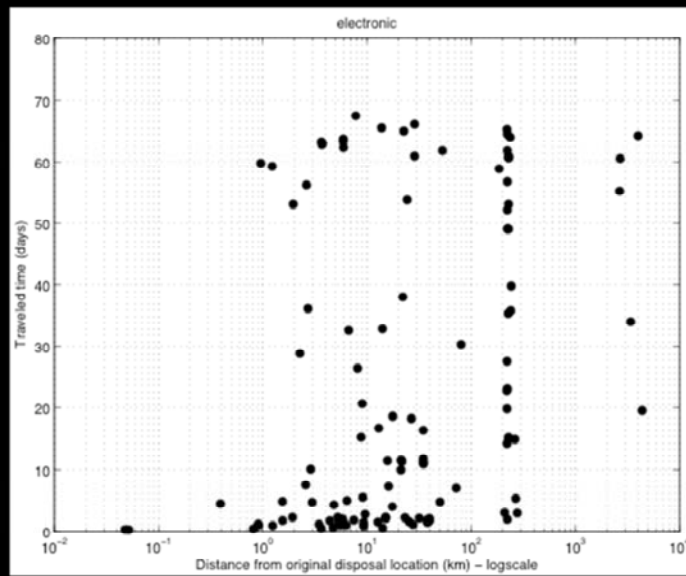
- 500 volunteers in Seattle and 3000 pieces in total. Seattle public library was suffice it to say a little shocked that they were collecting trash in front of a beautiful Rem Koolhaas building



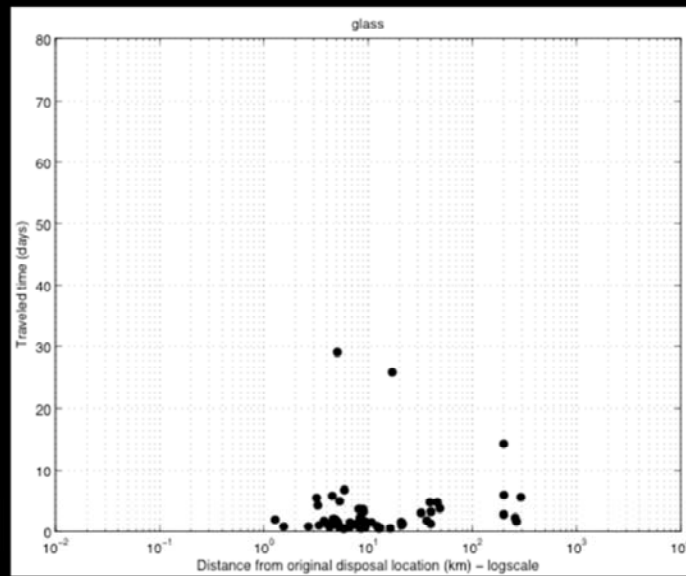
Looking at types of electronic waste (blue vs pink was just types). First time anyone had seen this map, where we actually won the National Science Foundation Visualization Award!!!

All by Type

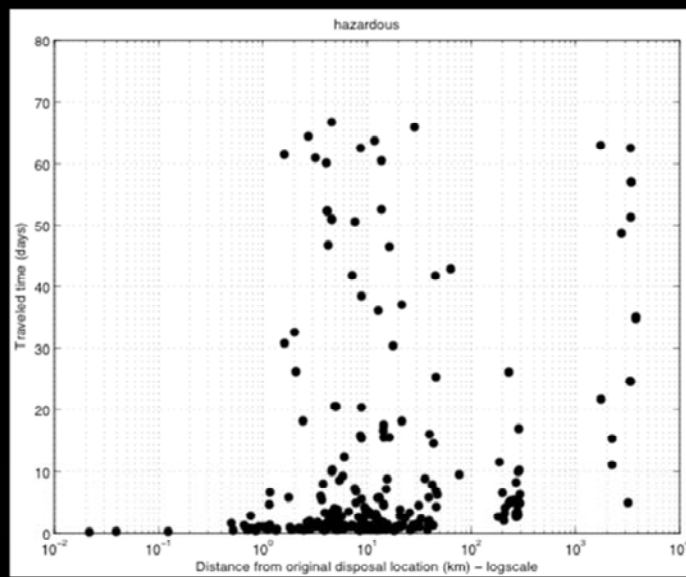




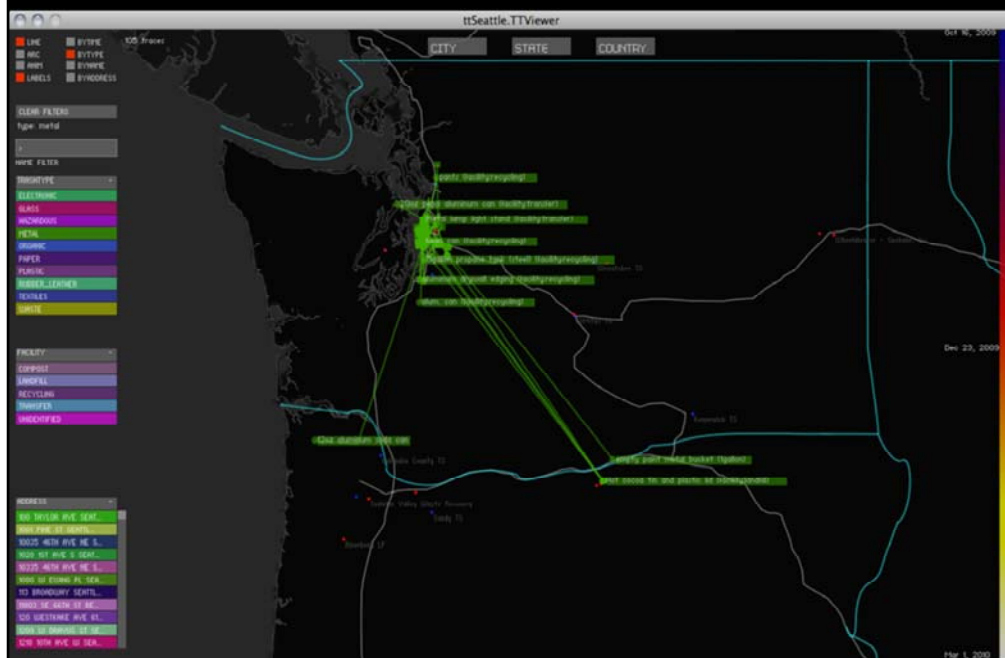


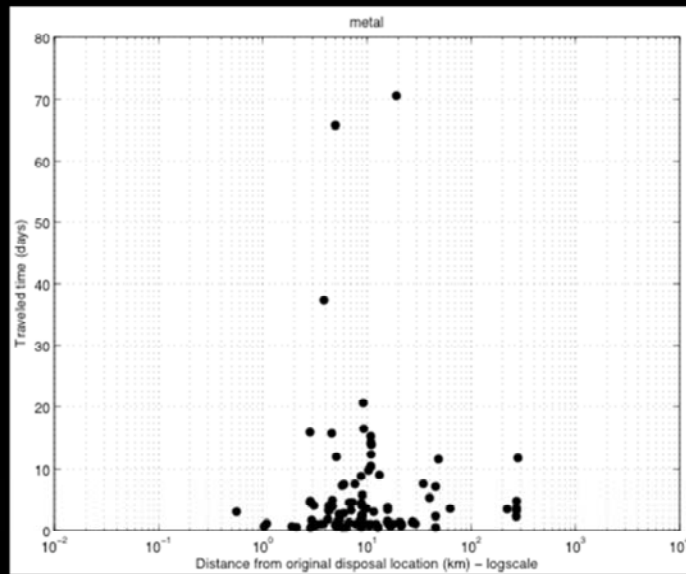


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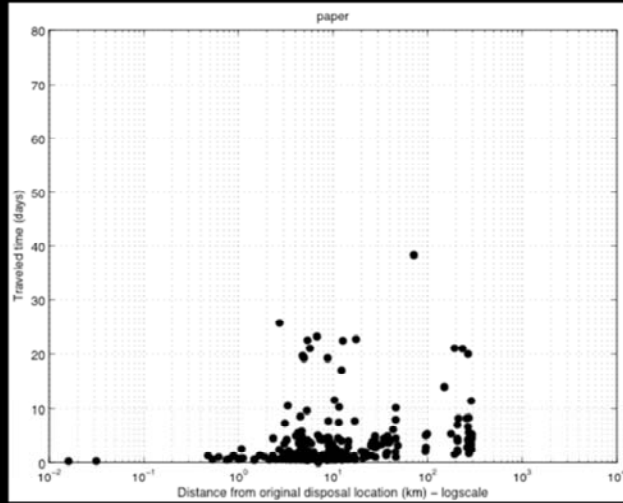


Metal



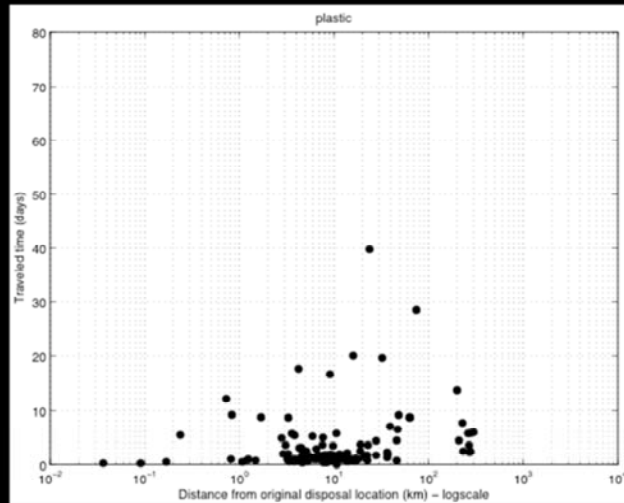


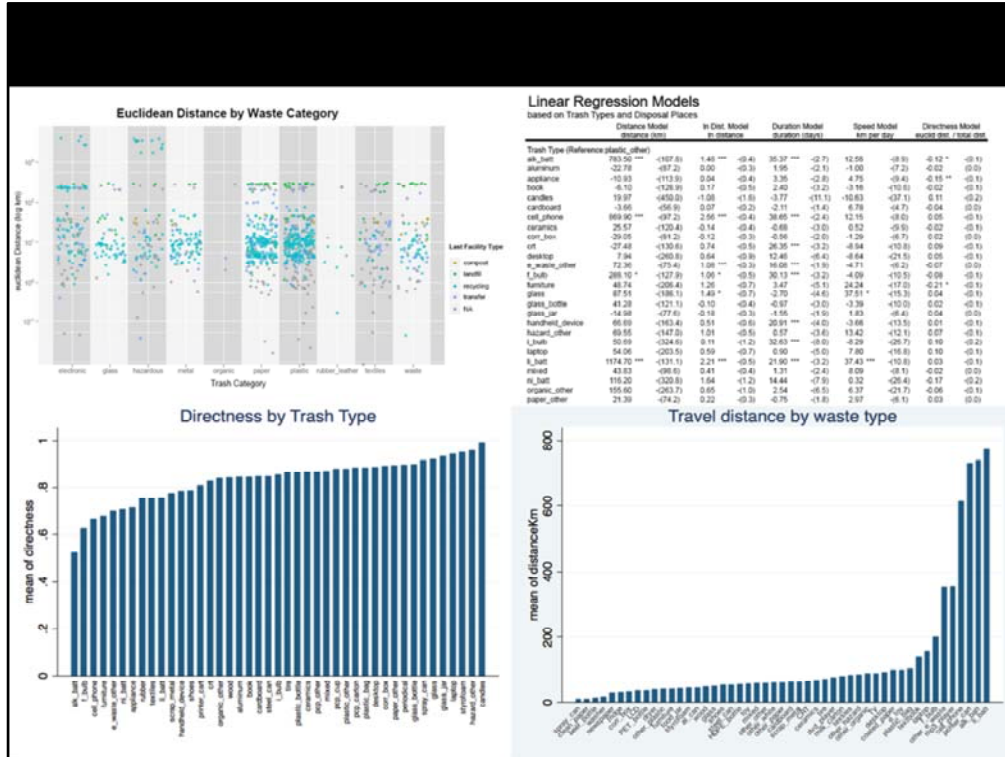
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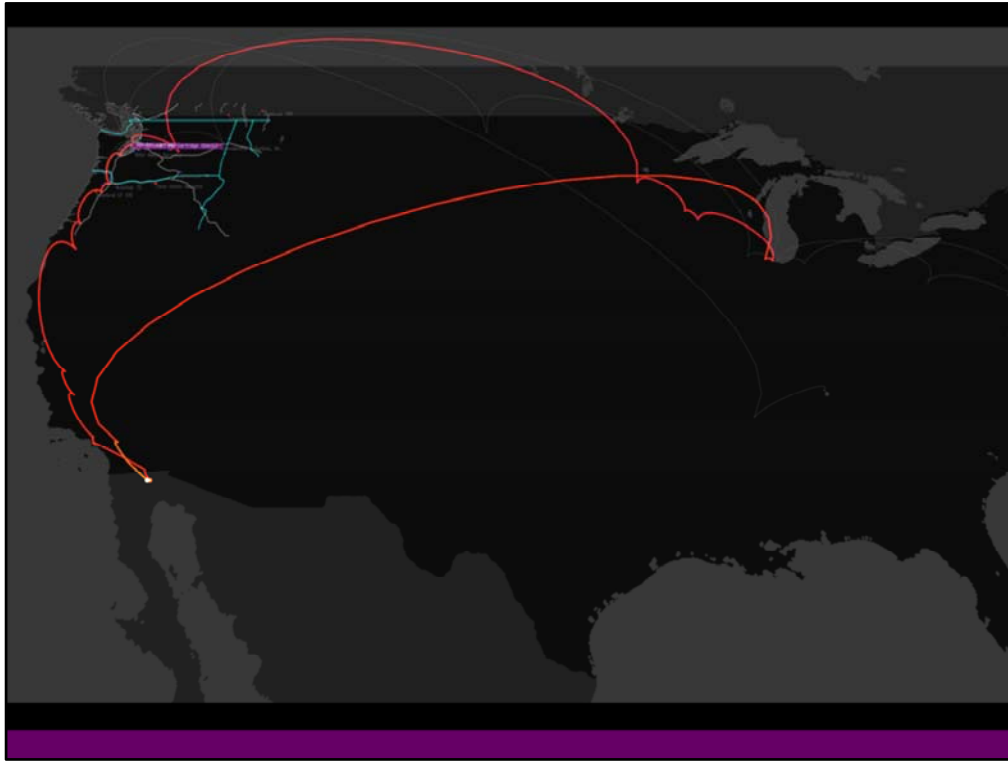


Plastic

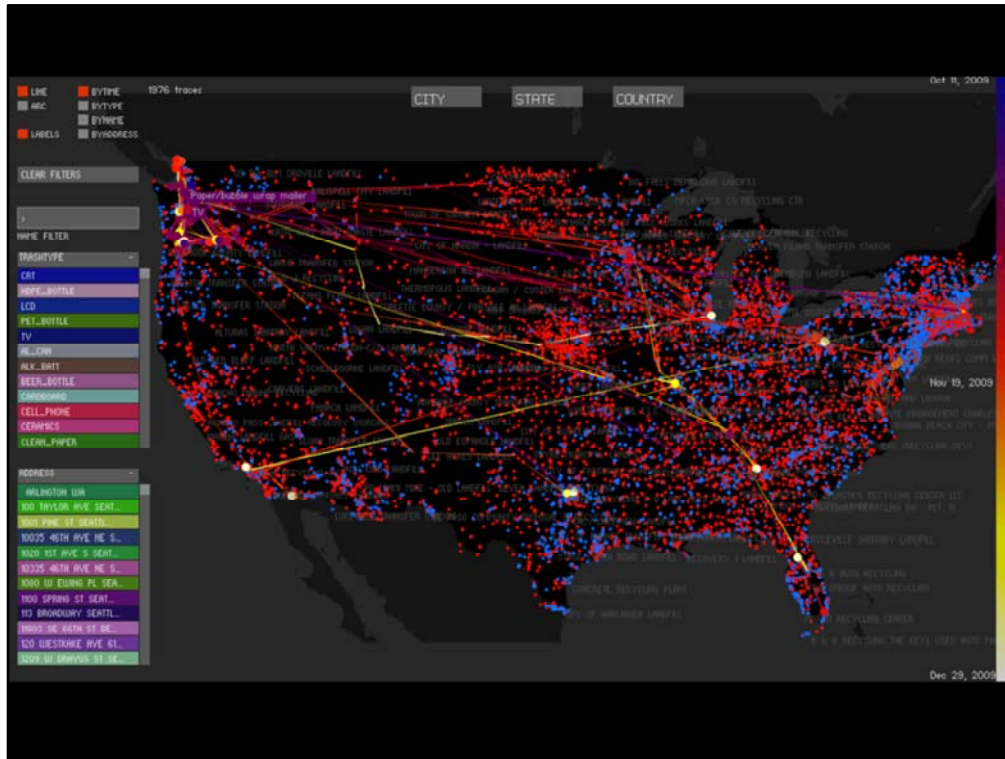
The screenshot displays the ttSeattle.TTViewer application. The main window shows a map of Seattle with a dense network of red lines representing plastic waste transport routes. The routes originate from various locations across the city and converge towards a central area, likely a transfer station or landfill. The interface includes several filter panels on the left: 'CLEAN FILTER' (type: plastic), 'WAVE FILTER' (material: PLASTIC), and 'FACILITY' (facility: LANDFILL). A list of addresses is visible on the far left, including '100 TAYLOR AVE SEAT', '1000 PINE ST SEAT', '1000 10TH AVE SEAT', '1000 1ST AVE SEAT', '1000 2ND AVE SEAT', '1000 3RD AVE SEAT', '1000 4TH AVE SEAT', '1000 5TH AVE SEAT', '1000 6TH AVE SEAT', '1000 7TH AVE SEAT', '1000 8TH AVE SEAT', '1000 9TH AVE SEAT', '1000 10TH AVE SEAT', '1000 11TH AVE SEAT', '1000 12TH AVE SEAT', '1000 13TH AVE SEAT', '1000 14TH AVE SEAT', '1000 15TH AVE SEAT', '1000 16TH AVE SEAT', '1000 17TH AVE SEAT', '1000 18TH AVE SEAT', '1000 19TH AVE SEAT', '1000 20TH AVE SEAT', '1000 21ST AVE SEAT', '1000 22ND AVE SEAT', '1000 23RD AVE SEAT', '1000 24TH AVE SEAT', '1000 25TH AVE SEAT', '1000 26TH AVE SEAT', '1000 27TH AVE SEAT', '1000 28TH AVE SEAT', '1000 29TH AVE SEAT', '1000 30TH AVE SEAT', '1000 31ST AVE SEAT', '1000 32ND AVE SEAT', '1000 33RD AVE SEAT', '1000 34TH AVE SEAT', '1000 35TH AVE SEAT', '1000 36TH AVE SEAT', '1000 37TH AVE SEAT', '1000 38TH AVE SEAT', '1000 39TH AVE SEAT', '1000 40TH AVE SEAT', '1000 41ST AVE SEAT', '1000 42ND AVE SEAT', '1000 43RD AVE SEAT', '1000 44TH AVE SEAT', '1000 45TH AVE SEAT', '1000 46TH AVE SEAT', '1000 47TH AVE SEAT', '1000 48TH AVE SEAT', '1000 49TH AVE SEAT', '1000 50TH AVE SEAT', '1000 51ST AVE SEAT', '1000 52ND AVE SEAT', '1000 53RD AVE SEAT', '1000 54TH AVE SEAT', '1000 55TH AVE SEAT', '1000 56TH AVE SEAT', '1000 57TH AVE SEAT', '1000 58TH AVE SEAT', '1000 59TH AVE SEAT', '1000 60TH AVE SEAT', '1000 61ST AVE SEAT', '1000 62ND AVE SEAT', '1000 63RD AVE SEAT', '1000 64TH AVE SEAT', '1000 65TH AVE SEAT', '1000 66TH AVE SEAT', '1000 67TH AVE SEAT', '1000 68TH AVE SEAT', '1000 69TH AVE SEAT', '1000 70TH AVE SEAT', '1000 71ST AVE SEAT', '1000 72ND AVE SEAT', '1000 73RD AVE SEAT', '1000 74TH AVE SEAT', '1000 75TH AVE SEAT', '1000 76TH AVE SEAT', '1000 77TH AVE SEAT', '1000 78TH AVE SEAT', '1000 79TH AVE SEAT', '1000 80TH AVE SEAT', '1000 81ST AVE SEAT', '1000 82ND AVE SEAT', '1000 83RD AVE SEAT', '1000 84TH AVE SEAT', '1000 85TH AVE SEAT', '1000 86TH AVE SEAT', '1000 87TH AVE SEAT', '1000 88TH AVE SEAT', '1000 89TH AVE SEAT', '1000 90TH AVE SEAT', '1000 91ST AVE SEAT', '1000 92ND AVE SEAT', '1000 93RD AVE SEAT', '1000 94TH AVE SEAT', '1000 95TH AVE SEAT', '1000 96TH AVE SEAT', '1000 97TH AVE SEAT', '1000 98TH AVE SEAT', '1000 99TH AVE SEAT', '1000 100TH AVE SEAT'. The top of the window shows the title 'ttSeattle.TTViewer' and a date 'Oct 16, 2009'. The bottom right corner shows the date 'Mar 1, 2010'.

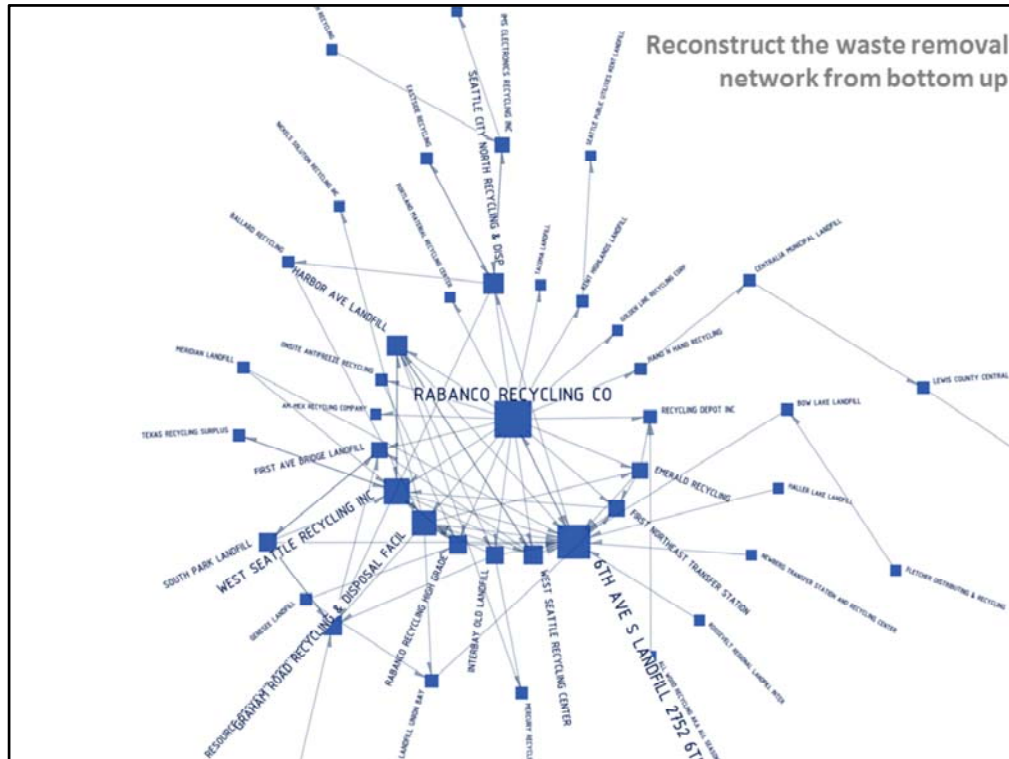




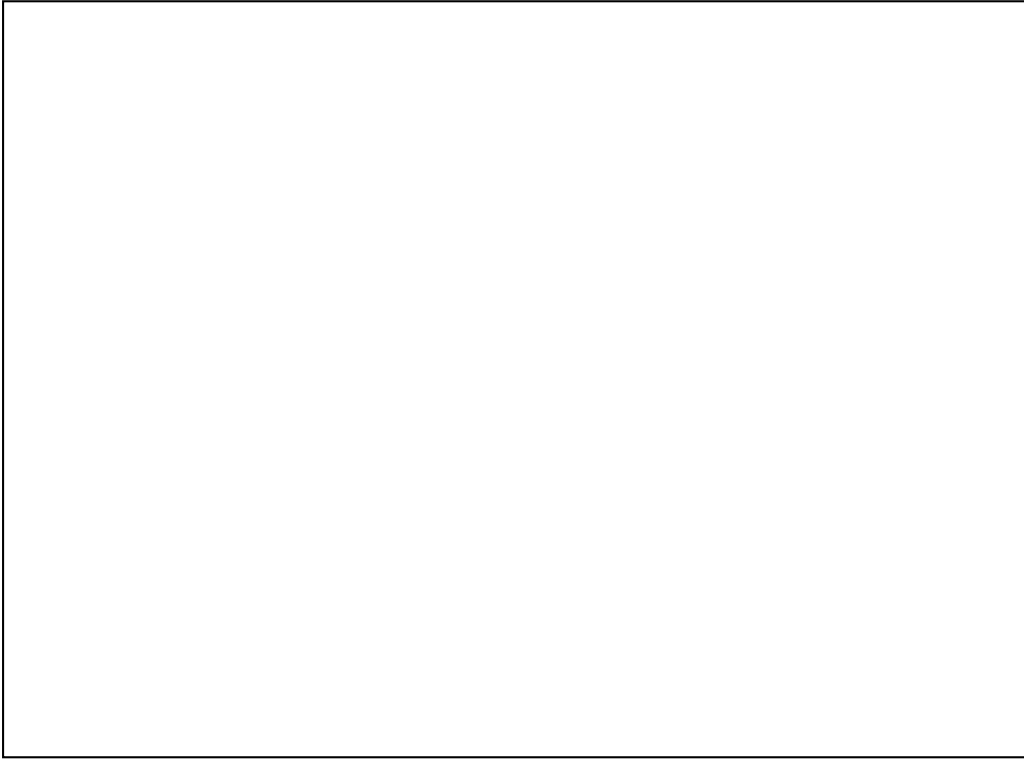


We see two printer cartridges taking two different routes to Baja California for disposal. The first flew to the Midwest, then by ground to Chicago then back to Cali. The other took a coastal route by ground... Clear implications on CO2 emissions, resource consumption. Amazing part is that it has promoted behavior change. We heard from one woman that her seeing her water bottle staying in Seattle until the end of time has changed her behavior to swear off bottles.

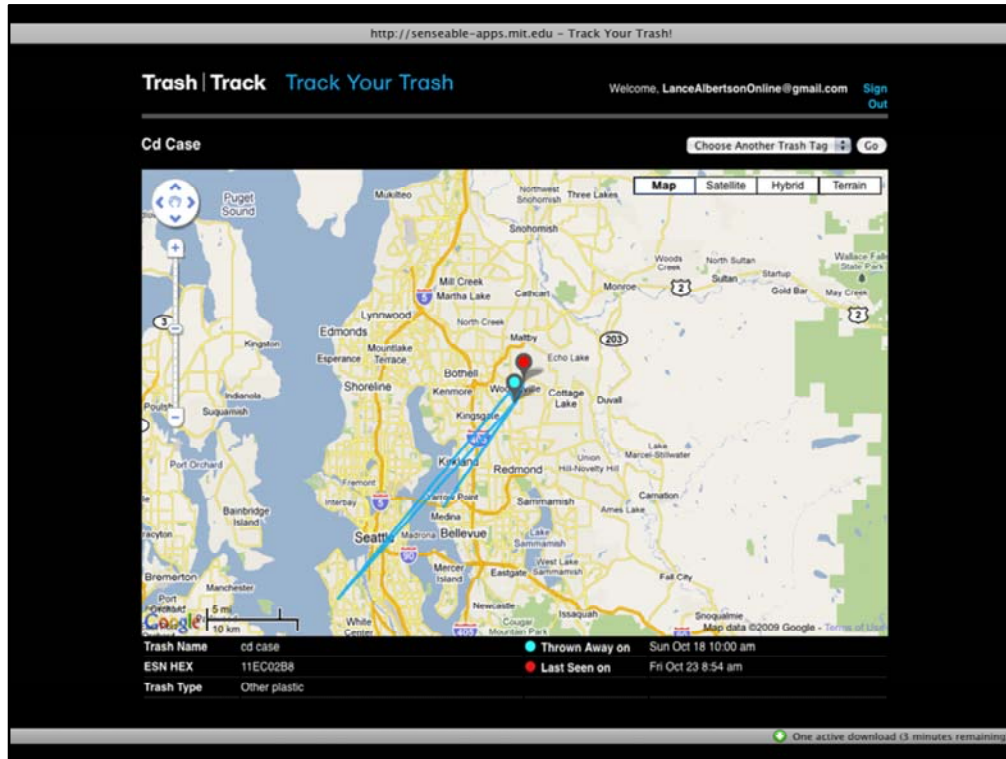




Further research on which trash goes where, distances, types of plastic which was very tough to distinguish. Percentage of trash items going to landfills, recycling, waste-to-energy.



Public exhibitions



Measuring impact on sustainable behavior

A large purple square graphic containing the text 'FORAGE TRACKING' and 'SAO PAULO, BRAZIL' in white.

FORAGE TRACKING

SAO PAULO, BRAZIL

<http://senseable.mit.edu/foragetracking>

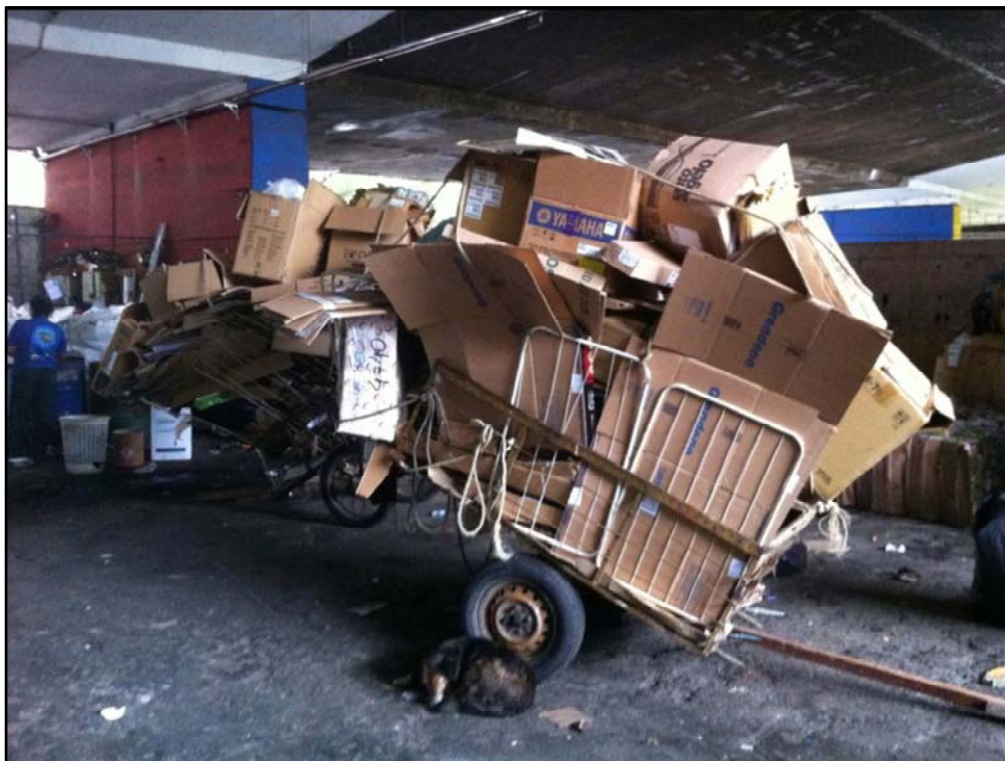




coopamare is a former waste picker cooperative in the center of sao paulo, successful model, operation since 20 yrs. they reject assistance from the city



They combine methods: scheduled bulk pickups from many regular partners (businesses and residences)

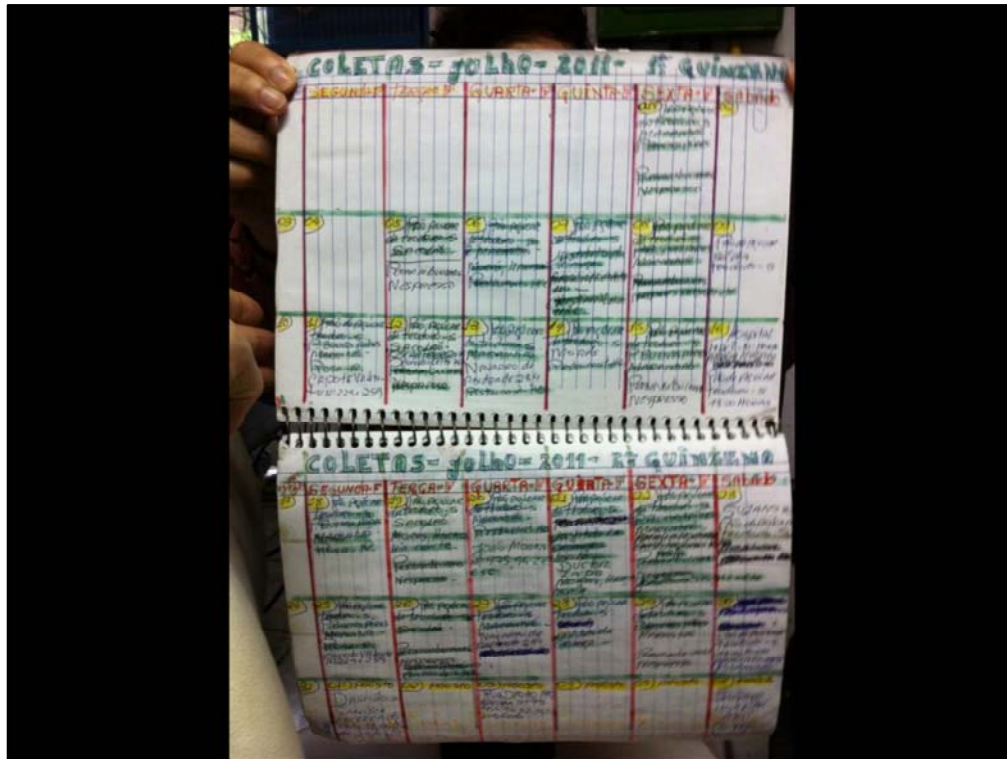


And independent scavenging for high-value materials by hand-cart.



relationship between the individual pickers and the rest - pickers are very independent, do their own thing - no one knows what each other is doing – in our project they were sitting for the first time on a single table and discussing their organization





The only document of the collection process – the calendar with the itineraries made by the driver - only the driver knows all the destinations - but its just a list and not even the president of the cooperative knows details



Mapping out, we found that these collection points are actually very sparsely distributed – with the main collection points very far from each other
Which is critical because of the driving restrictions in downtown sp, and the difficulty for the coop finding drivers



we did more than that - to really understand the collection, we joined for a day and worked as waste collectors



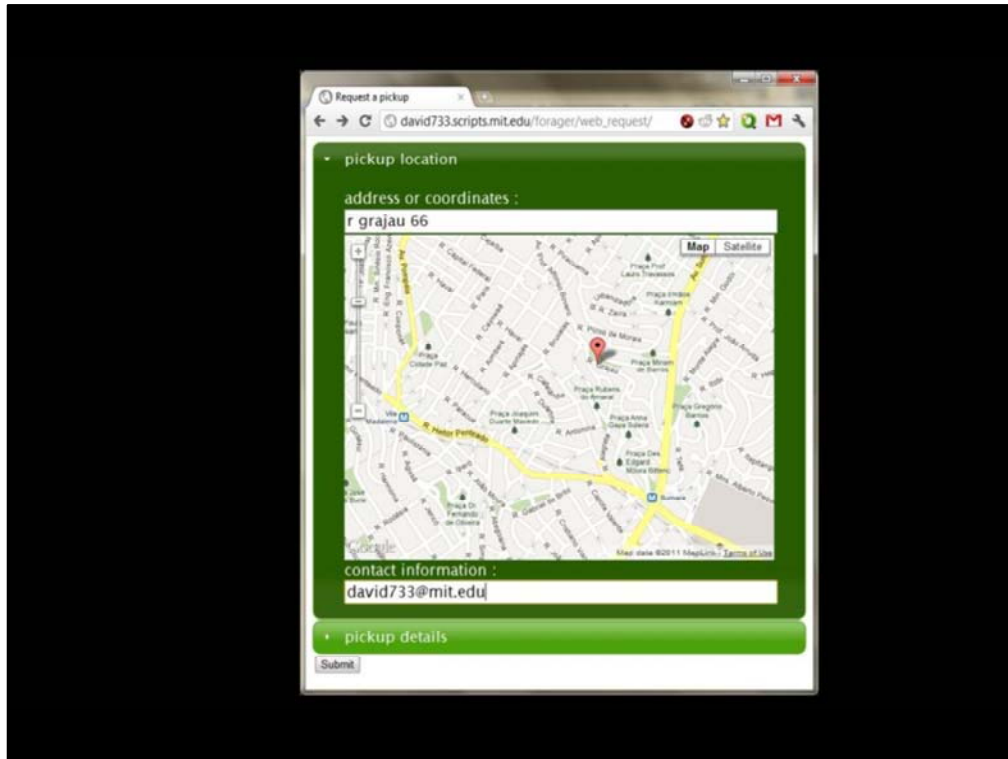
And held workshops collecting their tacit knowledge on physical and digital maps



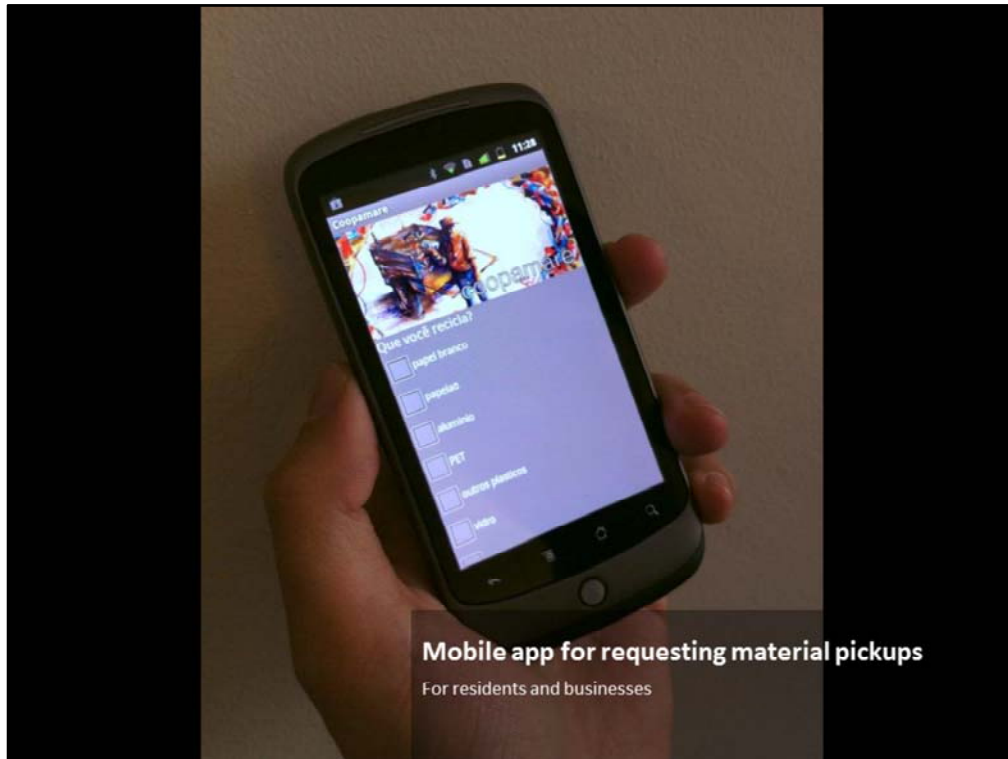
Typical route of a hand-cart collector



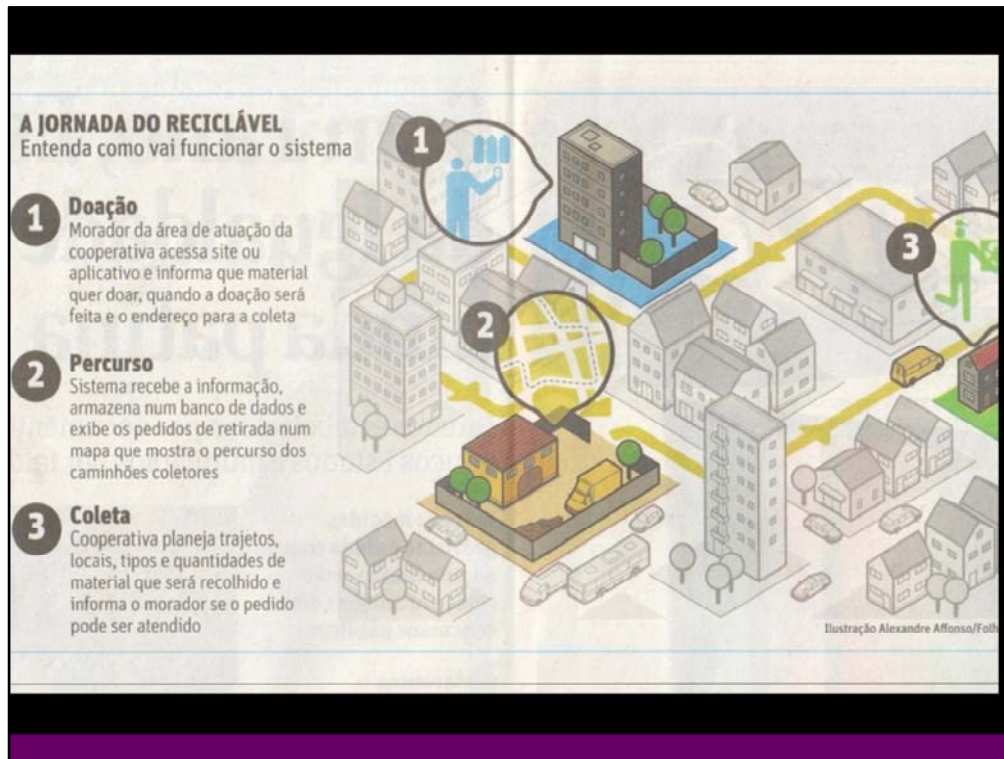
Other strategies - starting on the hill with an empty cart, working down along busy streets. Very efficient recyclable collection for one man, despite no motor vehicle.



Prototype web app for scheduling waste pickups with cooperatives



Prototype mobile app for scheduling waste pickups with cooperatives



Work profiled at local, national, and international levels (Finalist for 2013 Katerva sustainability prize)



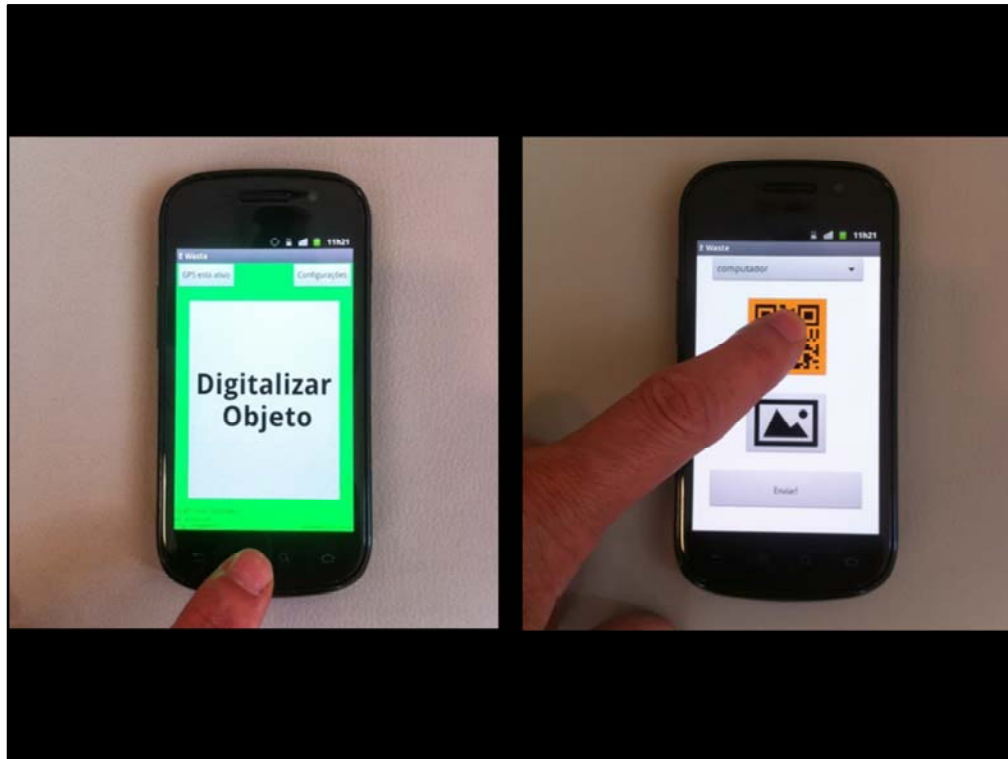


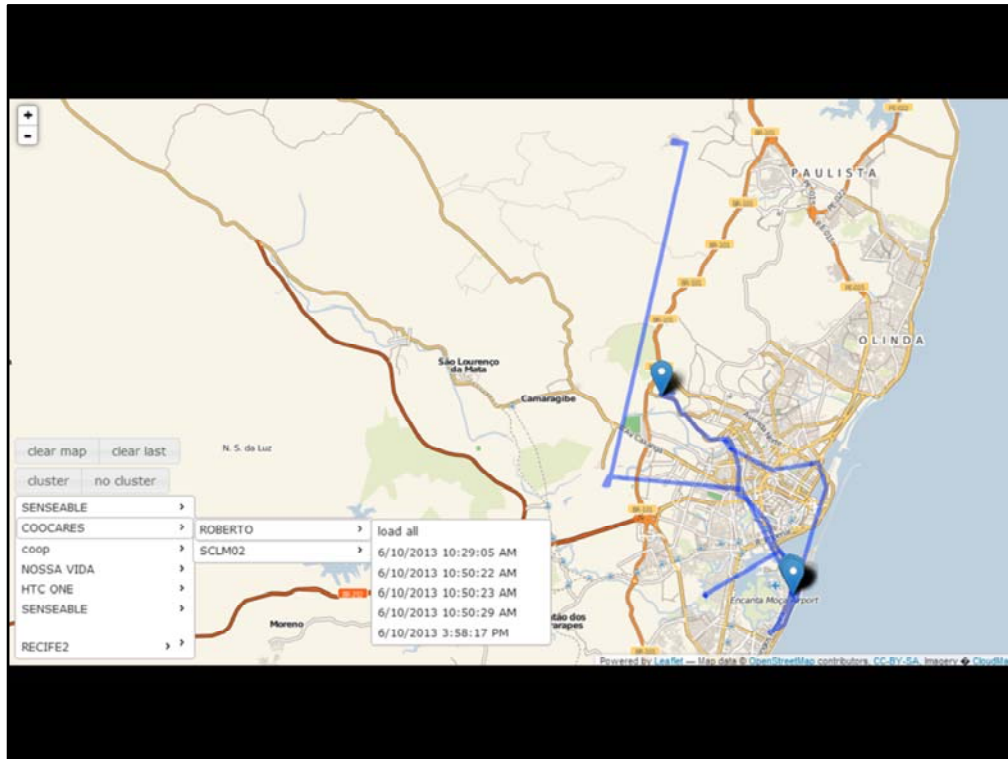
<http://senseable.mit.edu/foragetracking>

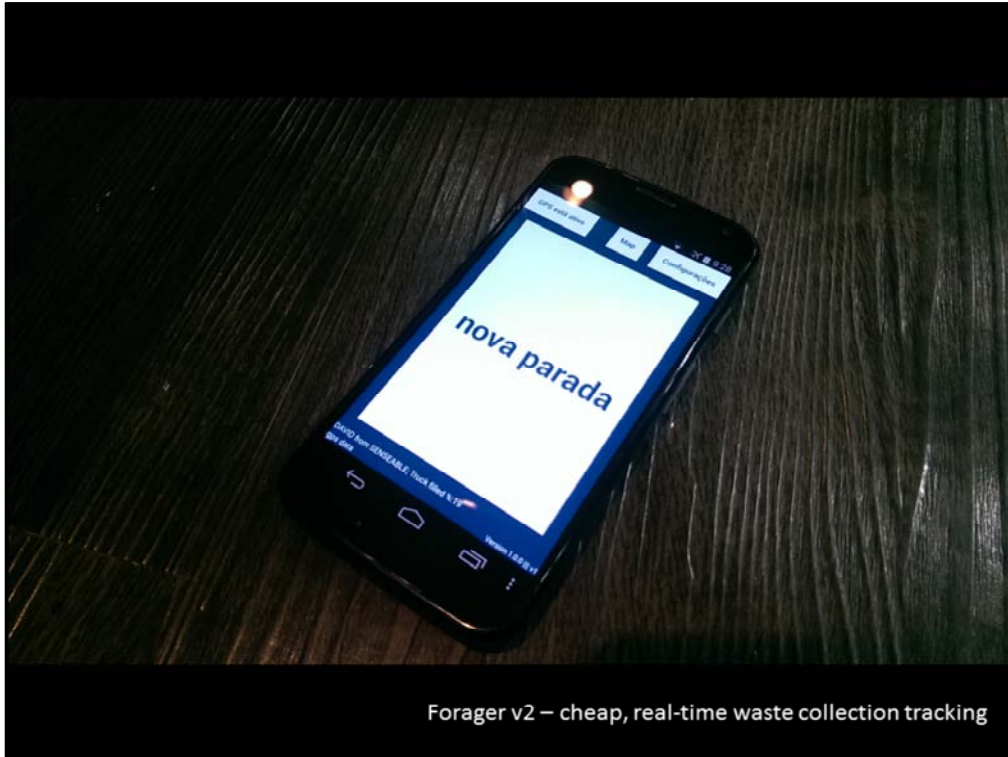


Forager v1 – QR tagging and tracking electronic waste

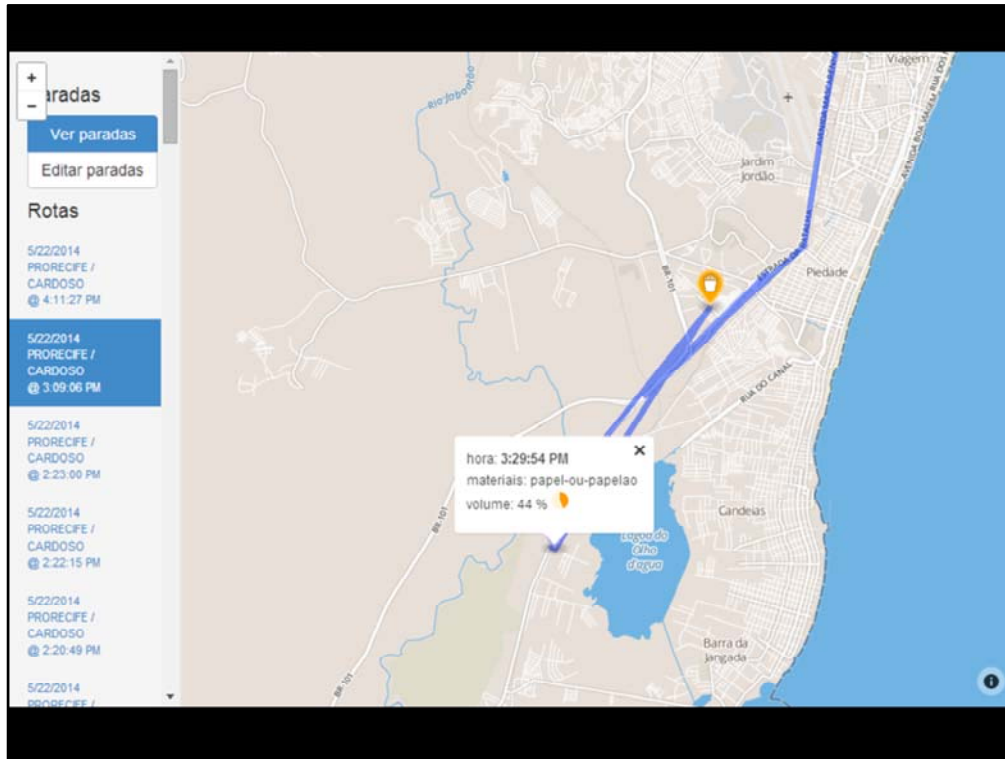


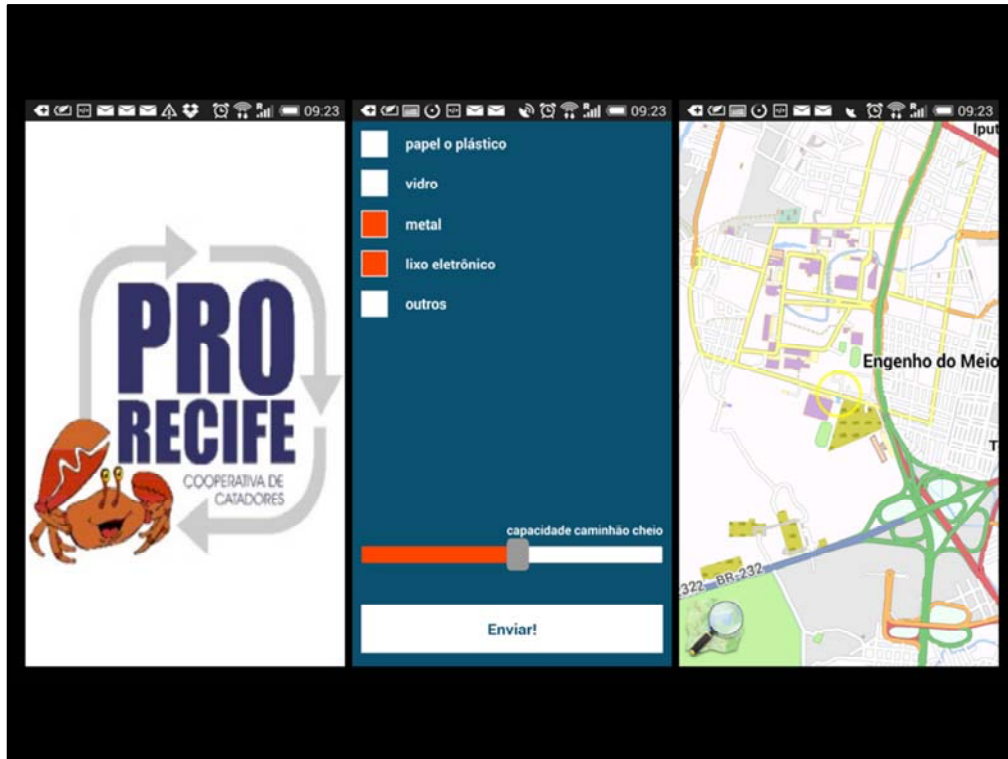




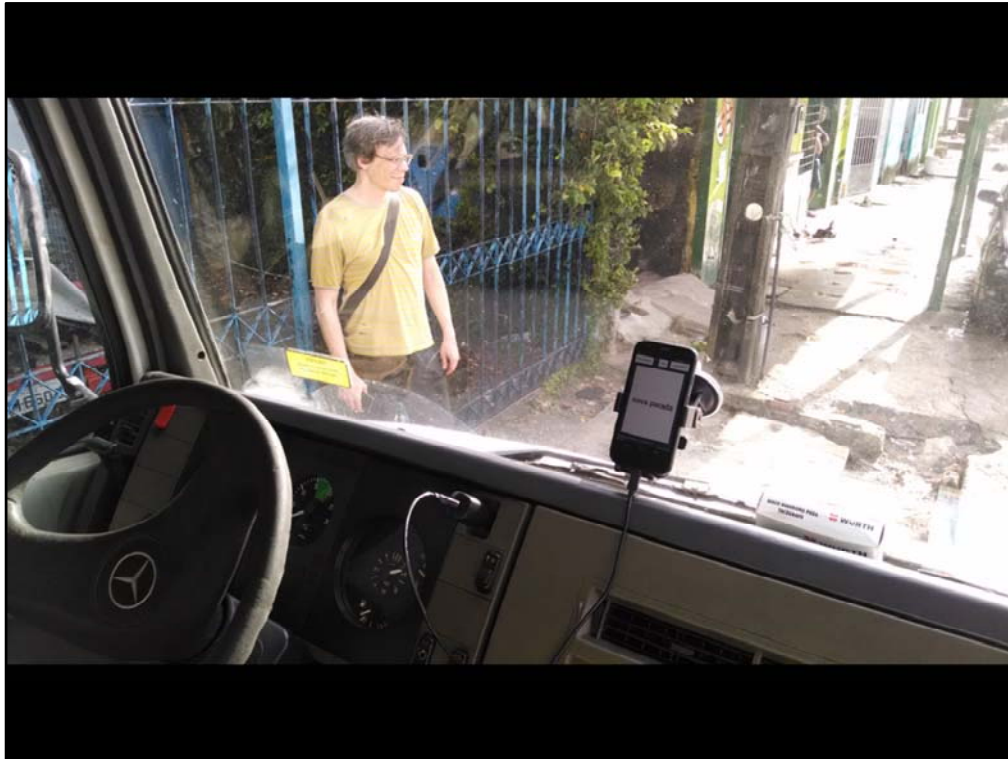


Forager v2 – cheap, real-time waste collection tracking









Smartphone tracking is operational with Pro Recife cooperative truck



And management can follow truck progress in real-time from headquarters



<http://senseable.mit.edu/backtalk>



Waste picking
 : 2-3 hours of waste collection
 100-120 households
 Daily pickup



| waste picking

Segregate waste - Call tempo
 2-3 waste pickers get together
 1 tempo accommodates the waste of 10 pickers



| segregation



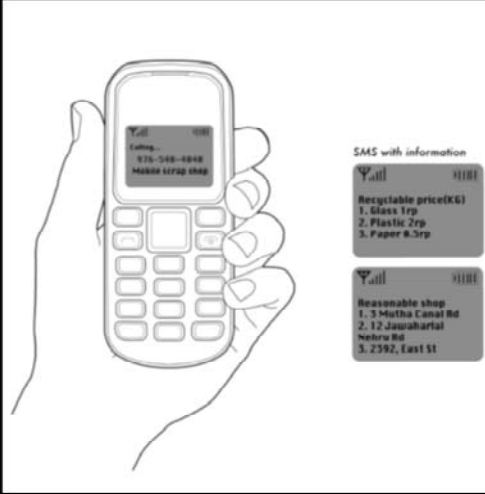
| selling to scrap shop





 The Mobile Scrap shop is buying Glass for 2 rupees, Plastic for 1 rupee and paper for 0.5 rupees per kilogram today, 25th April. To request a pickup call 976-548-4848, 976-548-4848....976-548-4848

The glass price is good today, I should sell.



Call log...

976-548-4848
Mobile scrap shop

SMS with information

Recyclable price(KG)

- 1. Glass 1rp
- 2. Plastic 2rp
- 3. Paper 0.5rp

Reasonable shop

- 1. 3 Mutha Canal Rd
- 2. 12 Jauraharal
- 3. 2392, East St

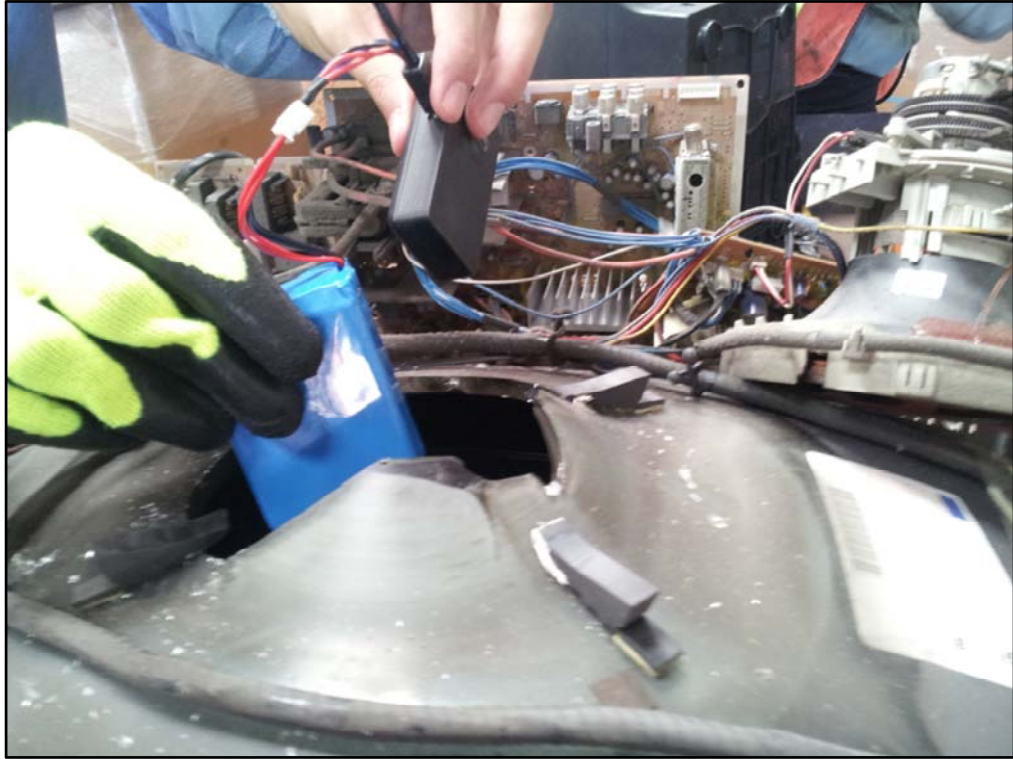


MONITOUR

CALIFORNIA

<http://senseable.mit.edu/backtalk>











BASURCAMBIO

MIT

<http://senseable.mit.edu/backtalk>

VENUE 2:
PUNTOS LIMPIOS



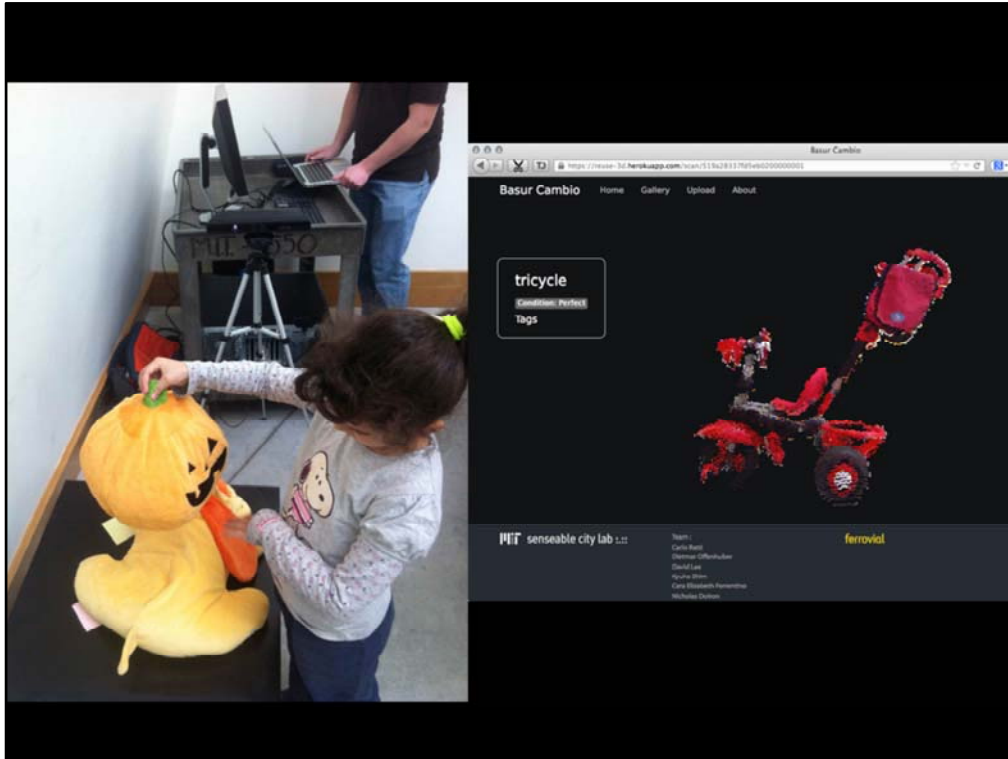
Curious passersby scan QR code, access site, tag and comment.
At puntos limpios, residents bring their items to the scanner.



KINECT DEMOS INDOOR



17 | SCG MADRID / ML / RAJULCAMBIO





So we've looked at city trash and emissions. Now lets switch gears a little and move into a different kind of waste: human waste.

Unlike the previous two projects, this one is still in an early stage.



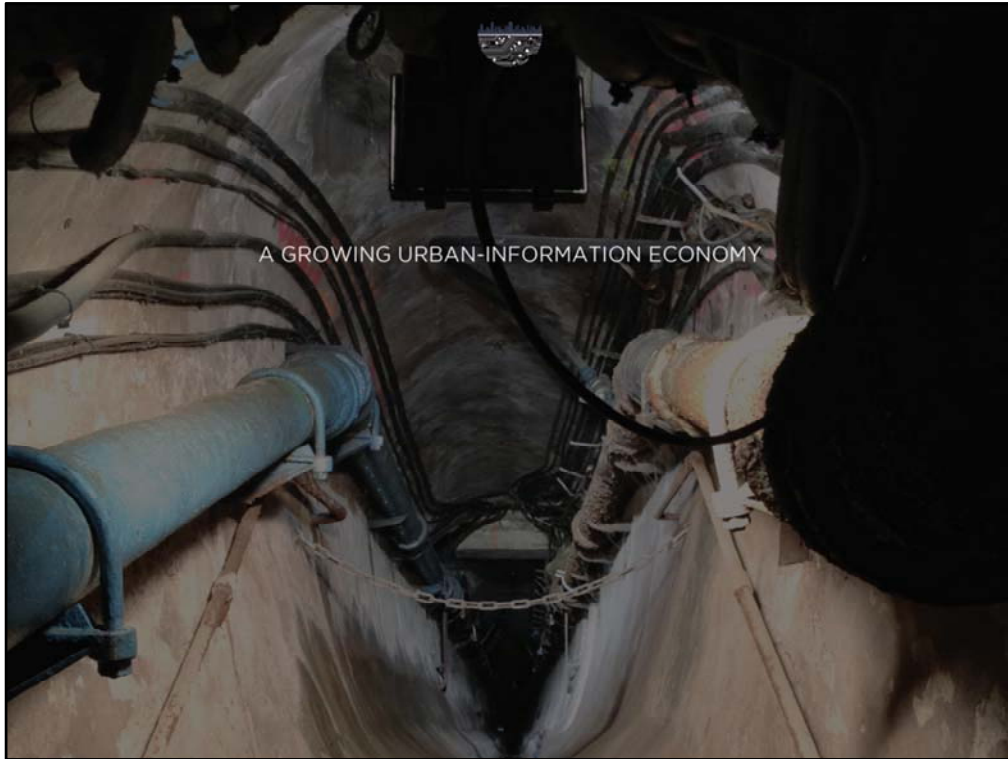
Underworlds is a smart sewage platform to mine human waste for biochemical data and the real-time monitoring of urban health patterns.

A cross-disciplinary endeavor involving labs in multiple departments at MIT, the main question that Underworlds aims to answer is “what is in our collective gut”.

A vast reservoir of information on human health and behaviour lives in our sewage, and this resource remains largely untapped.

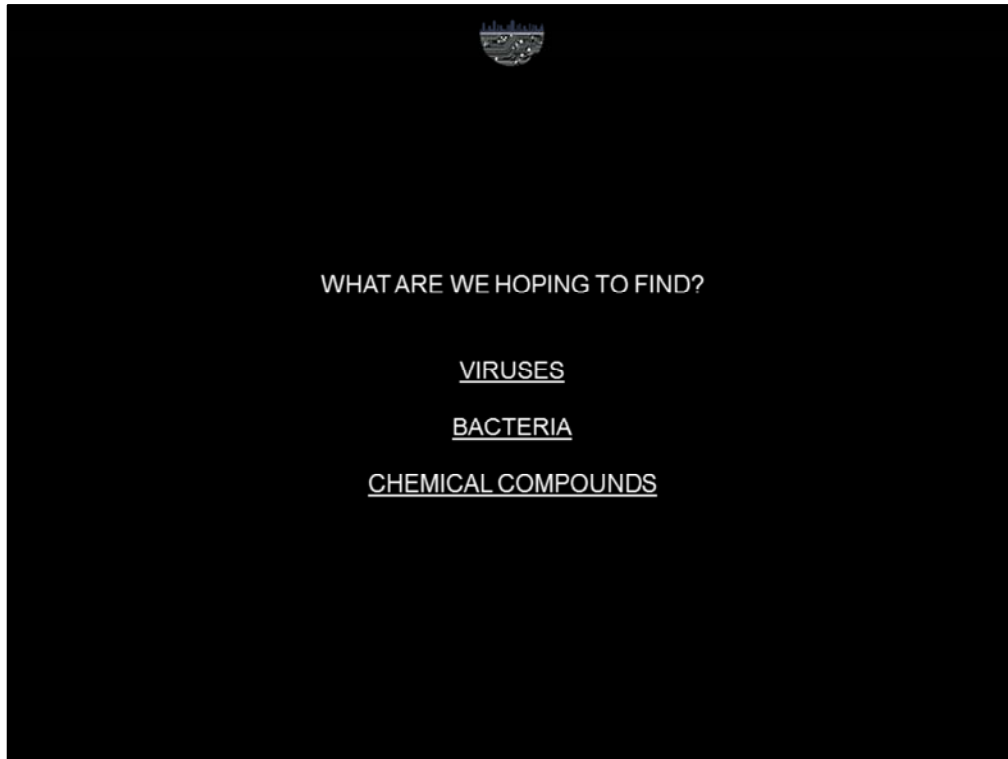
Between 500-1000 species of bacteria live in the human gut, and we can tell a lot about a person by sampling their gut. Similarly, we can develop a human health census by sampling the “urban gut”, or a city’s sewage.

This type of sampling is traditionally only done at the Wastewater treatment plant for monitoring purposes. What is innovative about this project is that we are sampling throughout the sewage network to develop individual readings of particular neighbourhoods, as well as the aggregate readings of a city.



The combination of rapidly evolving technology and data analytics strategies provide us with an opportunity to monitor, in real-time, a population's biological signature.

We can begin to monitor how diseases and outbreaks move through cities and prepare for epidemics before they become that. There are also applications in security, health policy monitoring, and water management.



Working together with labs in Biological Engineering and Microbiology, we are designing untargeted assays to look for

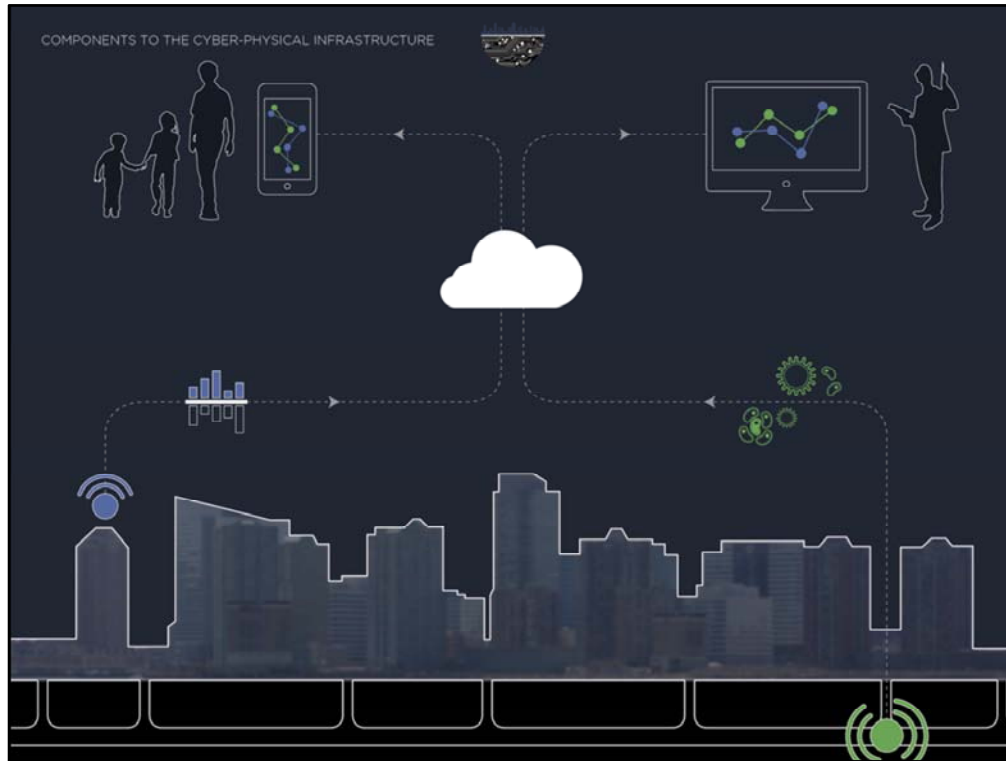
Viruses for the tracking of disease, things like influenza.

Currently disease monitoring is symptomatic, so hospitals report cases that have already gone through the incubation period. With this platform, we can identify the emergence of disease during the incubation period before people become infected so that hospitals can prepare.

We interested in bacteria

As well as Chemical Compounds to measure non-communicable diseases such as obesity and diabetes. We can also begin to measure the downstream effects of public health policy. For example, when former NY mayor Bloomberg attempted to ban soft drinks, would we have been able to measure, literally, the downstream effects of this ban?

We can also monitor the use of pharmaceutical drugs and illicit drugs. Do they correspond with particular demographics?



So the way that the project is structured is that we are developing a cyber-physical infrastructure consisting of the actual sampling device collecting information on viruses, bacteria, and chemicals that exist within the waste stream. This data is being paired with demographic data, such as age, socio-economic, to see if there are any patterns that could be useful.

We are also building a frontend platform that will visualize and interpret the findings to inform public policy, health practitioners, designers, urban researchers, and citizens.

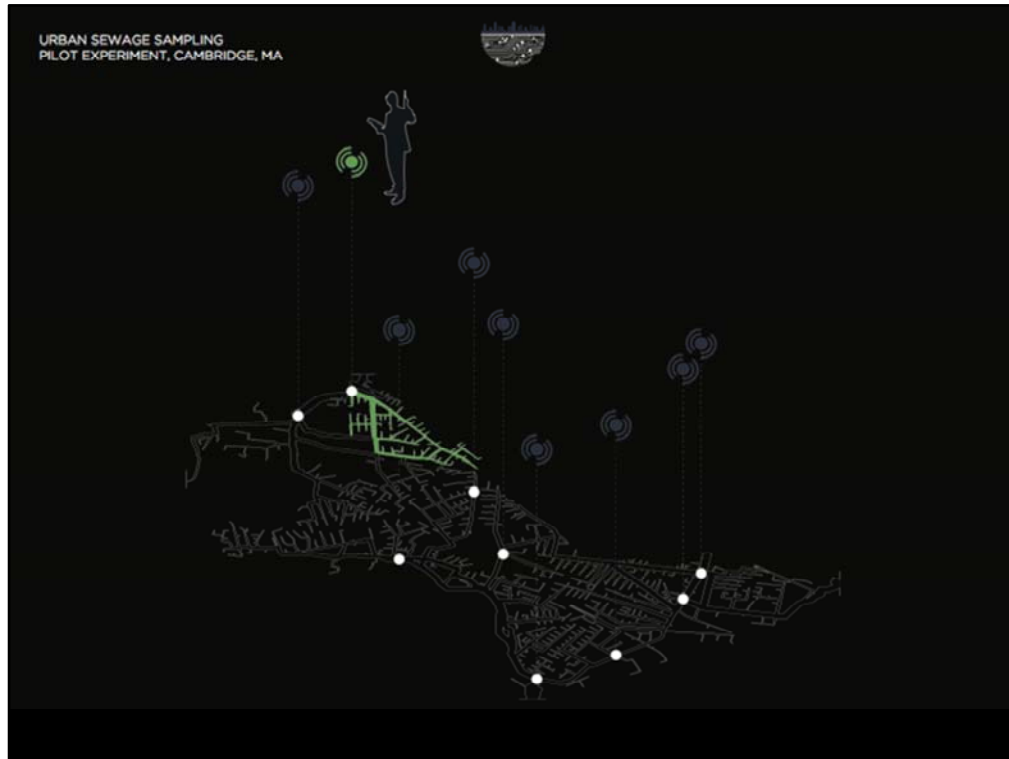


We are building this entire system here in Cambridge over the next year, using Cambridge as a test city. And then moving the system to Kuwait in the next couple years to be implemented at full-scale.

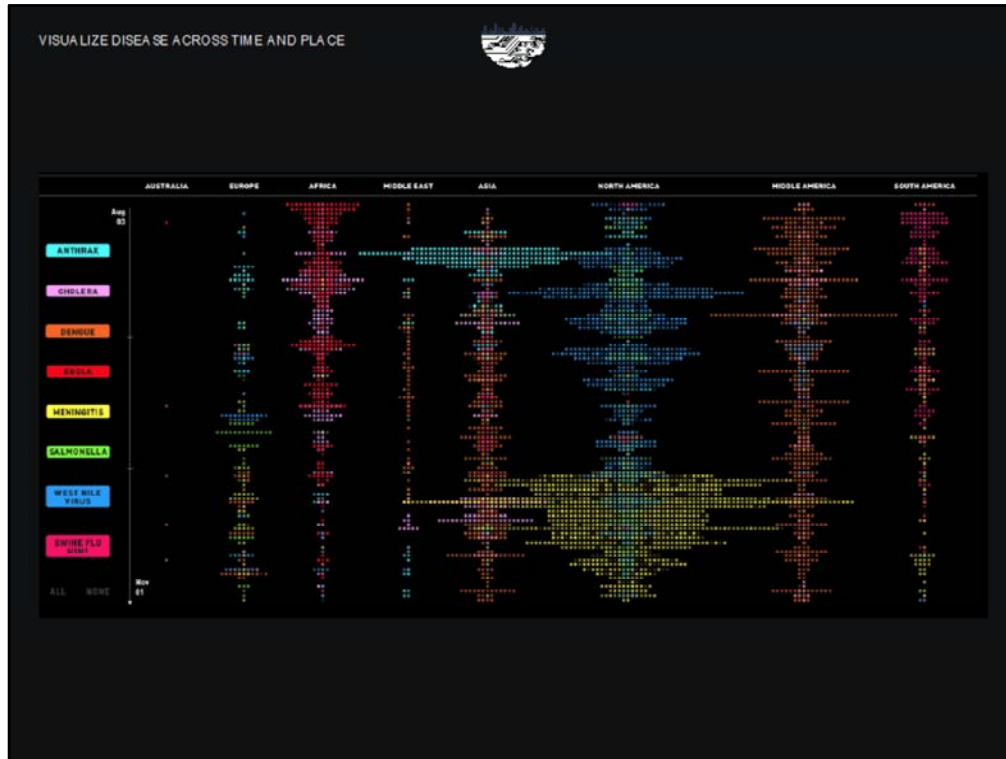
So to give you an idea about the experiments we are running in the coming months, here is a map of Cambridge.



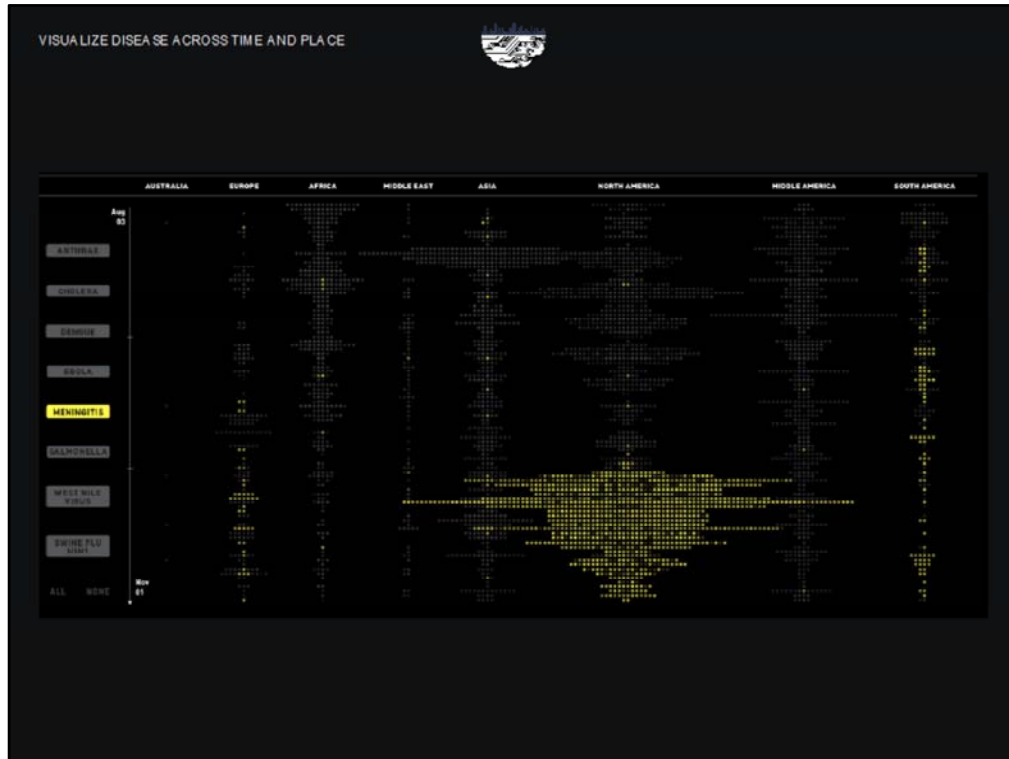
We are sampling at 10 points throughout the sewage network, and each point has a distinct tributary area.



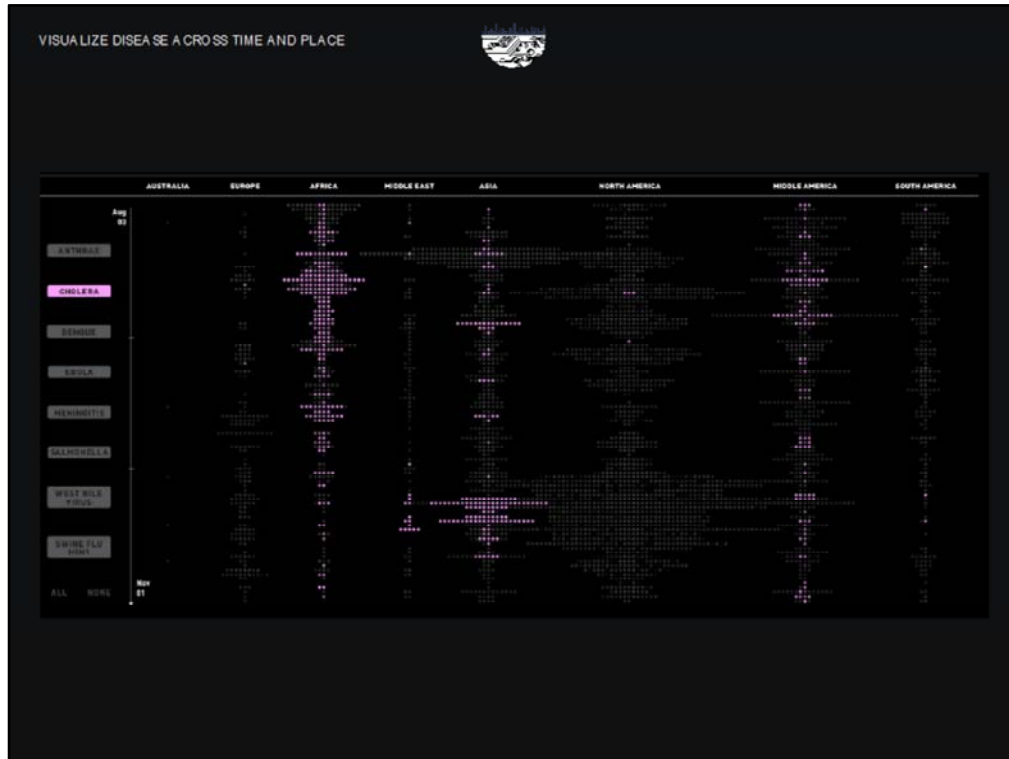
We are sampling 6 residential neighbourhoods of roughly the same population size so we can compare them, along with their demographics, to one another. Harvard and MIT, and the two biotech areas in the city.



The system offers the possibility to build rich databases that document, integrate, and analyze fluctuations in urban health parameters



Over time...



And over space.



BACKTALK

NEW YORK

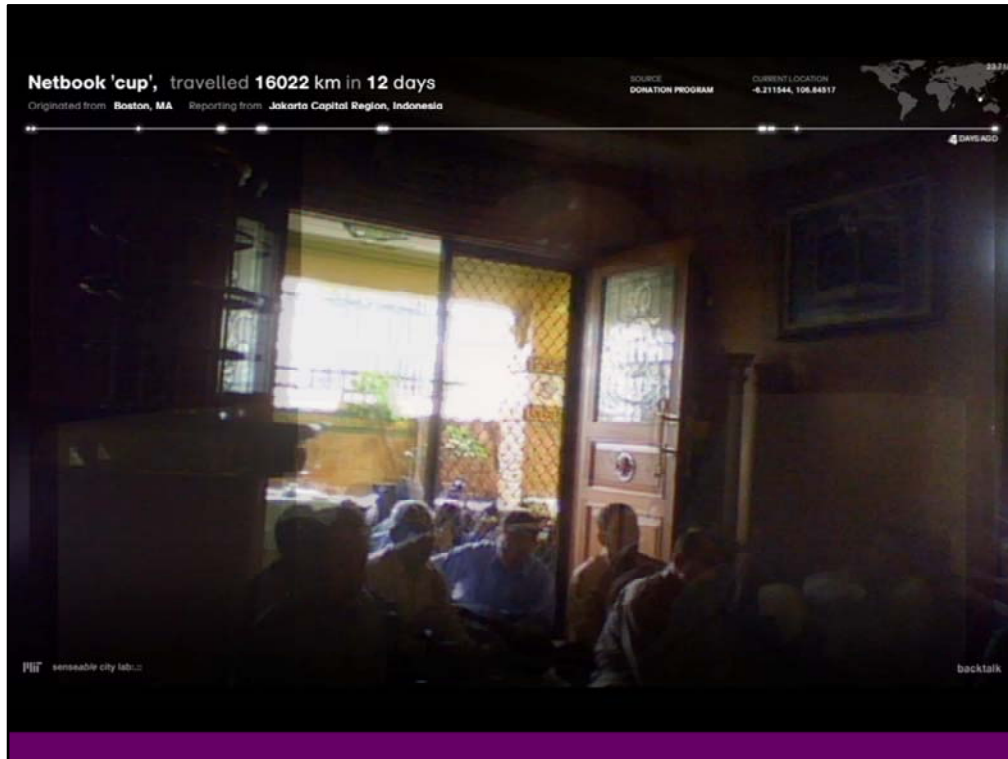
<http://senseable.mit.edu/backtalk>



Chance to do a follow up for MOMA... What if all objects could talk back to you..

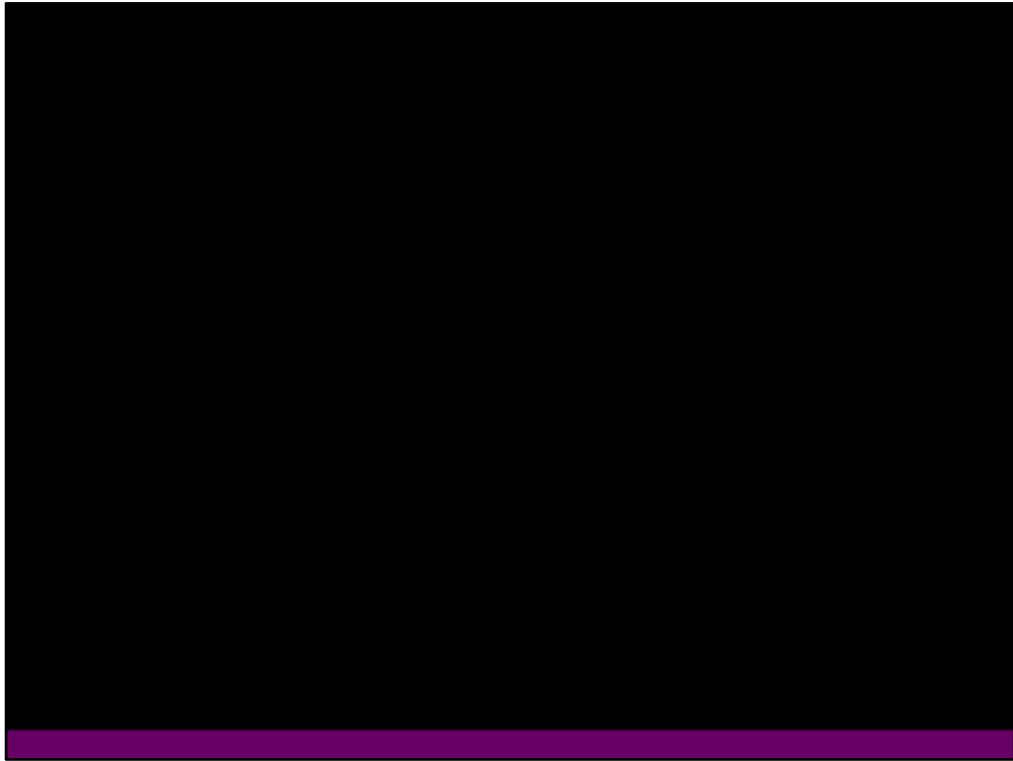


Talk to Me- what if objects could talk back to you.. We wanted to see where recycled electronics go, telling the human story. These computers were donated to groups around the world but for the duration of exhibit, they would take photos and report their locations.



Amazing perspective, here into an islamic school in Jakarta.





Well, something else happened....



Researchers Carlo Ratti (Director), Assaf Biderman (Associate Director), Giovanni Alli, Eric Baczuk, Rex Britter, Andrea Corti, Jennifer Dunnam, Kael Greco, Kristian Kloeckl, David Lee, Claudio Martani, Nashid Nabian, Till Nagel, Otto Ng, Dietmar Offenhuber, Paolo Patelli, Prudence Robinson, Markus Schlapfer, Stefan Seer, Oliver Senn, Stephane Roche, Tony Vanky, Mark Yen

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senseable city lab::: | 



- Education- data literacy, coding, data access
- Governance- conducive to innovation, testing and experimentation
- Data- untapped reserves 'opportunistic sensing'- combination of different types- exponential value/information
- Knowledge platforms- learning from other cities experiences.
- Rather than solution provider- technology as an enabler